

ENVIRONMENTAL ISSUES COMMITTEE

November 15, 2000

Knight Law Center 243

ATTENDEES: Mary Clayton, Robyn Hathcock, Kay Coots, J.R. Gaddis, Bob Jones, Susie Shauger, Sean Henderson, Teresa Koberstein, Vera Kewene, Randy Newnham, Jim Upshaw, Audra Loyal

Voting Members

The committee elected to extend voting rights to ex officio members for the 2000-2001 term. There was some question about whether Energy Specialist, Amy Lake, will be able to serve as an ex officio. Mary will check on her availability.

Web Page Review

The web page was viewed on a projection screen and the following ideas were discussed:

- Create more of a focal point to increase interest
- Change it from frame to page format
- Needs to be a clear distinction between adopted and proposed policies
- Post only most recent version of policies
- Send information about current events to web master (Robyn)
- Include more links to other environmental sites
- Create an archive section for items such as meeting minutes from past years
- More graphic headings, "hot issues" and highlighted items at top of page
- Identify and raise awareness of issues and consciousness
- Identify greatest problem areas and use a graphic for each
- Contact campus publications for help with logo design
- Form a subcommittee to assist the web master