Meeting Objectives

Receive CPC feedback on process

Review site history and background

Discuss scope of Campus Plan amendments

Receive initial feedback on proposed Design Areas and Open-space Framework
Summary of Land Use and Campus Processes
Related to University Land North of Franklin Blvd

Completed Planning
- RRP CUP
  - City of Eugene Riverfront Research Park Conditional Use Permit
  - Expired 2012
- FVP
  - University of Oregon Campus Physical Framework Vision Project
  - 2012 - 2014
- NC CUP
  - City of Eugene North Campus Conditional Use Permit
  - 2016 - 2018
- FIELD STUDY
  - University of Oregon Recreation Field Location Options Study
  - 2018 - 2019

CP AMENDMENT
- University of Oregon Campus Plan amendment for university land north of Franklin Boulevard
- Begin 2020

Future Projects - Campus Planning Process
- ID NEED
  - Identify Need and Funding
  - To be determined
- SITE
  - Site selection Campus Planning Committee action
- DESIGN
  - Schematic Design Campus Planning Committee action
- BUILD
  - Construct project
Campus Plan Amendment Process Diagram

Campus Planning Committee

CPC Meeting 1
Introduction

CPC Meeting 2
Initial discussion

CPC Meeting 3
Review preliminary proposal
CPC Sub-committee (as needed)

CPC Meeting 4
Review draft final proposal
Public hearing
CPC Sub-committee (as needed)

CPC Meeting 5
Review final proposal and take action
CPC Sub-committee (as needed)

Outreach and Engagement

Open House
Feedback from key stakeholders
Engage with leadership from academic colleges, Research and Innovation, Student Life, and administrators

Key Dates
Jan 6: Winter Term Begins
March 16-20: Finals Week
March 30: Spring Term Begins
June 8-12: Finals Week
Amendment will include university land north of Franklin Boulevard
Existing North Campus Design Area only includes a small portion of the university's land north of Franklin Boulevard.
Other relevant studies
- CPFM Facilities Feasibility Study
Site History

Prior to university ownership the primary use of this land was industrial and agricultural

University purchased the land north of the railroad tracks in 1968
Site History

In 1976 land east of the Millrace outfall was master planned for playing fields.
Site History

In 1988 the Riverfront Research Park was created as a City/University partnership.

Special Area Zoning for the Riverfront Research Park was established in the City Code requiring a Conditional Use Permit.

Approved Master Site Plan for the Riverfront Research Park.

Conditional Use Permit expired in 2012.
**Fundamental Question**

Can the campus accommodate growth while respecting and enhancing its beauty and culture demonstrated in its landscape and ensemble of buildings?

FVP is a resource to the Campus Plan providing greater specificity to inform decisions to accommodate growth and change while enhancing the campus’s beauty, legacy, and functionality.

Informed by Space Needs Analysis
Campus Framework Findings

1. Open space and connectors are the key elements of the campus framework

2. The campus framework will create a cohesive campus as the university expands north connecting to the Willamette River

3. The university needs to present a positive image along the campus edges and corridors

4. Area south of tracks identified as area best suited for development of campus buildings

5. Campus can meet expansion needs by building upon the established and well-functioning campus framework of open spaces and pedestrian corridors
Preliminary Framework

Analysis of campus character, open space, circulation patterns, and context led to a preliminary campus framework.
Goals

Connect people to the Willamette River

Accommodate essential future development, allowing the University of Oregon to meet its mission

Accommodate university needs as a whole on university owned land

Allow for flexibility
The Master Site Plan is based on the Framework Vision Project and informed by feedback from university and community stakeholders.

City Land Use Requirement
Establishes conservation setback 200’ from top of bank along most of river edge

Concentrates most building development south of the tracks

Establishes building coverage and heights well below city code allowances

Addresses key interests in bicycle and pedestrian connectivity, river access, riparian restoration, safety, and active uses
Conditional Use Permit

- Riparian restoration along riverfront
- Provide access to the river
- Passive and active recreation
- Outdoor and experiential learning
- Limited building development
- Connection to downtown
CPFM Facilities Study Summary

Most of the land west of Onyx Street needed for campus operations, power plant, etc.

Recreation Field Location Options Study

Assessed options on and off campus for fields.
Campus Plan amendment will incorporate university land north of Franklin Boulevard focusing on three primary Principles

Principle 2 – Open-space Framework
Principle 3 – Densities
Principle 12 – Design Area Special Conditions
Principle 2 – Open-space Framework

Principle
The University of Oregon campus is organized as a system of quadrangles, malls, pathways, and other open space and their landscapes. This organizational framework not only functions well, but also serves as a physical representation of the university’s heritage.

As opportunities arise, the fundamental and historic concepts of the university’s open-space framework and its landscape shall be preserved, completed, and extended.
Principle 2 – Open-space Framework

Principle Refinements
- Designated Open Spaces
- Pathways
- Campus Edges

Diagram of Campus Edges
Diagram of Pathways
Principle

Development densities are established to preserve the historic character of the university campus as a setting conducive to thoughtful and reflective endeavor, while at the same time allowing for accommodation of new facilities.

To control the look and feel of the campus, no construction project shall result in a density in excess of the maximum densities established.
Principle 12 – Design Area Special Conditions

**Principle**

The campus is composed of approximately 295 acres. Within this vast area smaller areas of campus exist, each with its own distinct feel and history. High-quality development requires attention to the unique details that give each of these Design Areas its own character.

To ensure that the unique characteristics of specific areas are not overlooked, all proposed construction projects shall consider the special conditions noted in the Design Area Special Conditions.
Principle 12 – Design Area Special Conditions

Organized by Design Areas

- Area-wide space-use comments
- Campus Edges

This Design Area is used primarily by activities associated with the College of Design. A Willamette-Greenway Permit from the City of Eugene is required. A large section of this area was previously the Riverfront Research Park. Additional work is needed to integrate the entire North Campus Area into the Campus Plan.

Area-wide Space Use Comments
The academic program of the College of Design includes certain uses that are somewhat industrial in nature and may not be compatible with more traditional campus activities. Space within this area should be reserved for expansion of these uses, although sites within this area along Franklin Boulevard are suitable for other uses linked to the main campus. With this exception, priority for building space use and development should be given to programs of the college.

Potential building sites are limited by the need to maintain adequate active open space for outdoor uses associated with the college’s program, including the Urban Farm program. Although the Urban Farm is not identified as a Designated Open Space, it should be preserved as an Outdoor Classroom. (See “Outdoor Classrooms” in “Principle 4: Space Use and Organization,” page 42.)

Franklin Boulevard separates this area from the main campus. In order to minimize dangers to pedestrians and bicyclists, programs located in facilities north of Franklin Boulevard should be limited to those that do not encourage frequent crossings of this busy street (for example, two-hour to four-hour studio sessions are preferred over fifteen-minute class sessions).
Designated Open Space Design Area Special Conditions

- Current Use
- Form
- Pathways/Gateways
- Trees/Landscape
- Opportunities and Constraints

GALLERY WALK AXIS

Current Use
This axis is the primary connector, both visually and functionally, for the Fine Arts buildings in the area. It is used primarily by pedestrians and bicyclists. Pedestrians are traveling from building to building and to the main campus. Bicyclists are traveling from the bike paths along the river and the Millrace and connecting to the main campus. The axis also accommodates service vehicles and drop-off parking and provides access to small parking lots within the North Campus Area.

Form
This axis is defined by low-scale buildings located to the west and east. It has no clear edges on the north and south ends.

Pathways/Gateways
The north end of this axis is the northernmost entrance to the university and is not well marked. As noted above, it is a major pedestrian link for the Fine Arts buildings and is a major bicycle route. No official crossing exists at the southern end on Franklin Boulevard. (Refer to the Science Green in the Sciences and Support Services Design Area on page 94 for further information.) The pathway along Onyx Street, which connects this axis to the main campus, is an important link between the Architecture and Allied Arts’ facilities south of Franklin Boulevard.

Trees/Landscape
There are no trees of distinction within the axis.

Opportunities and Constraints
Gallery Walk is a major pedestrian and bicycle route through the area and is to be protected from encroachment by buildings. Further work is required to define the desired character of this axis and to determine how to enhance it with development and trees. Deciduous canopy trees may be more appropriate than conifers. An opportunity to mark the entrance to the campus exists at its northern end.

Additional work is needed to integrate the entire North Campus Area into the Campus Plan.
Open-space Framework Considerations

Key Considerations
- Connection to river
- Pedestrian and Bike Pathways
- Service Access
- Flexible Building Sites
- Responds to elements unlikely to change

Expanded open-space along river

Connection to river

Millrace open-space

Connection to river
Consider character and unique features of each Designated Open-space

- Current Use
- Form
- Pathways/Gateways
- Trees/Landscape
- Opportunities and Constraints
Next Steps – Questions - Comments

Refine of Open-space Framework

Discuss proposed Designated Open Spaces in greater detail

Target next CPC Meeting for March 6

Open House March 9 in EMU Lobby