**RESOURCE IDENTIFICATION**

Current building name: Journalism Building  
Historic building name: McClure Annex, Allen Hall  
Building address: 1020 University Street  
Ranking: Tertiary

**ARCHITECTURAL DESCRIPTION**

Architectural style classification: Half Modern  
Building plan (footprint shape): Rectangular  
Number of stories: 3  
Foundation material(s): Concrete  
Primary exterior wall material: Brick  
Secondary exterior wall material: N/A  
Roof configuration/type: Flat  
Primary roof material: Built up roofing  
Primary window type: Multi-pane double hung  
Primary window material: Wood  
Decorative features and materials: Cast stone pinnacles, brick diaper pattern, stone bas-relief over the south entrance  
Landscape features: Located on the University Street Axis with lawn, walks, trees shrub and perennial plantings. Several brick landscape walls form planting beds near the east entrance of the building. Allen Hall, constructed in 1953 as an addition, is located on the east edge of the Old Campus Quad. Ted M. Natt 1st Amendment Plaza adjacent to the east.  
Associated resources: Allen Hall (attached), Old Campus Quad  
Comments: The Journalism Building is commonly referred to as Allen Hall as the two are connected and Allen is the common name for the complex.

**ARCHITECTURAL HISTORY**

Date of construction: 1922-1923  
Architect: Lawrence and Holford  
Builder/Contractor: Thomas Muir  
Moved? (yes/no): No  
Date of move(s): N/A  
Description/dates of major additions/alterations: Major addition (Allen Hall) and remodel in 1953 by J.G. Watts. New entrances and interior remodel c. 1999. Further research needed as to when the cast stone pinnacles and wooden balcony over east entrance were removed as well as when the bas-relief sculpture was installed.
HISTORICAL ASSOCIATIONS & SIGNIFICANCE

Original use(s) or function(s): University printing
Current use(s) or function(s): General classrooms, School of Journalism
Area(s) of significance: Education, 20th c. Architecture
Period of significance: 1922-1923

Statement of Significance (use continuation sheet if necessary):

The Journalism Building is a rectangular structure of the Half Modern style. It has 3 stories, a concrete foundation, and has a brick wall exterior. The roof is flat and is composed of built up roofing. It has multi-pane, double hung windows made of wood and the brick exterior is laid in a diaper pattern. Some of its decorative features have been removed including the wooden balcony over the east entrance and the cast stone pinnacles. A bas-relief sculpture over the south entrance was placed on the building in 1936 and created by Louise Utter with Works Progress Administration funds. Utter also contributed to the design and creation of the Knight Library heads during the same time period. The sculpture’s inscription reads: “A free & enlightened press the surest guarantor of liberty.”

The 1953 addition (Allen Hall) replaced McClure Hall on the west side of the Journalism Building. At that time the Journalism Building was completely remodeled to become the East wing of Allen Hall. New concrete interior walls were added (the brick wall were no longer bearing) and decorative elements were removed (cast stone pinnacles, wood balcony, flower box). In 1999 the loading dock was converted to a new building entrance (south lobby). The new south lobby, designed by Boucher, Mouchka, and Larson, connects Allen Hall with the Journalism Building. As part of this project, Cameron, McCarthy, Gilbert and Scheibe created the Ted M. Natt 1st Amendment Plaza and redesigned the entrance to the building along the University Street Axis.

The surrounding landscape consists of lawns, walks, stairs and ramps as well as several large trees (See site plan for tree species identification). Designed by Lawrence and Holford and constructed by Thomas Muir, the Journalism Building was originally designed to be an annex to McClure Hall, with the intention that it would house the chemistry department. But when the old women’s gym and Lawrence Annex burned down on July 30th, 1922, the university needed a home for the journalism program right away, and what was supposed to be McClure Annex became the Journalism Building. The University of Oregon’s journalism program was the first comprehensive curriculum of its kind in the field, and the Department of Journalism that was established in 1912 was one of the first in the country. The University Press and the University Printing Department (formerly known as the Oregon Scholastic Press) were located on the first floor until 1996.

While the exterior of the building has maintained a fair amount of integrity, the interior has been substantially renovated and reorganized. However, due to its association to Ellis Lawrence as the chief designer and the Department of Journalism at the University of Oregon, the building is eligible for the National Register as part of a district nomination in the area of Education or Architecture as a contributing resource. The UO Planning Office has ranked the building as a tertiary resource due to its fair integrity and comparatively low campus significance.

NATIONAL REGISTER ELIGIBILITY ASSESSMENT

Historic Significance (check one): __High    _ Medium   X Low   __ Very Low or None
Integrity (check one):    _ Excellent    _ Good     X Fair      _ Poor
Condition (check one):    _ Excellent     X Good    _ Fair    _ Poor
Building designation:   _ City Landmark     _ National Register     _ National Historic Landmark       X  Not listed

Preliminary National Register eligibility findings
Building is potentially eligible: Individually or X As a contributing resource in a district only

If eligible individually, applicable criteria (check all that apply):
    _ A.  Associated with significant events
    _ B.  Associated with significant persons
    _ C.  Distinctive architecturally
    _ D.  Archaeologically important

If applicable, building qualifies under NR Criterion Considerations:  _ Yes    _ No    If yes, which apply:
Building is NOT eligible:  _ Intact but lacks distinction  or  _ Altered/loss of integrity  or  _ Not 50 years old
DOCUMENTATION
Indicate resources consulted when researching this building (check all that apply):

- University archives
- Sanborn maps
- State Archives
- Local Historic Society
- Biographical encyclopedias
- X UO Planning Office files
- Building permits
- State Library
- Personal interviews
- Obituary indexes
- X Newspapers
- SHPO files
- State Historic Society
- X Historic photographs
- X Other: see below

BIBLIOGRAPHICAL REFERENCES
Primary source materials, Allen Hall architectural drawings located in Facilities Services hanging files.


Sandahl, David Alan and Castro, Ricardo, An architectural history of the University of Oregon, s.l.: s.n., 1975.

Wardell, Jackie, “New J-Building to be Named for Late Dean,” Eugene (OR) Oregon Daily Emerald, 2 April 1953, p. 3.

RECORDED INFORMATION
Researched: Dustin Welch and Andrea Blaser, Winter 2006
Recorded: Susan Johnson and University Planning Office, Summer 2006
Photo number or name:
Endnotes


4 The *University of Oregon Catalog, 1924-1925*, lists the University Press in the basement of McClure Hall and connected to the first floor of the Journalism Building. The *University of Oregon Catalog, 1955-1956*, lists the University Press in the basement of the new Allen Hall and is connected to the Oregon Scholastic Press located on the first floor of the old Journalism Building.