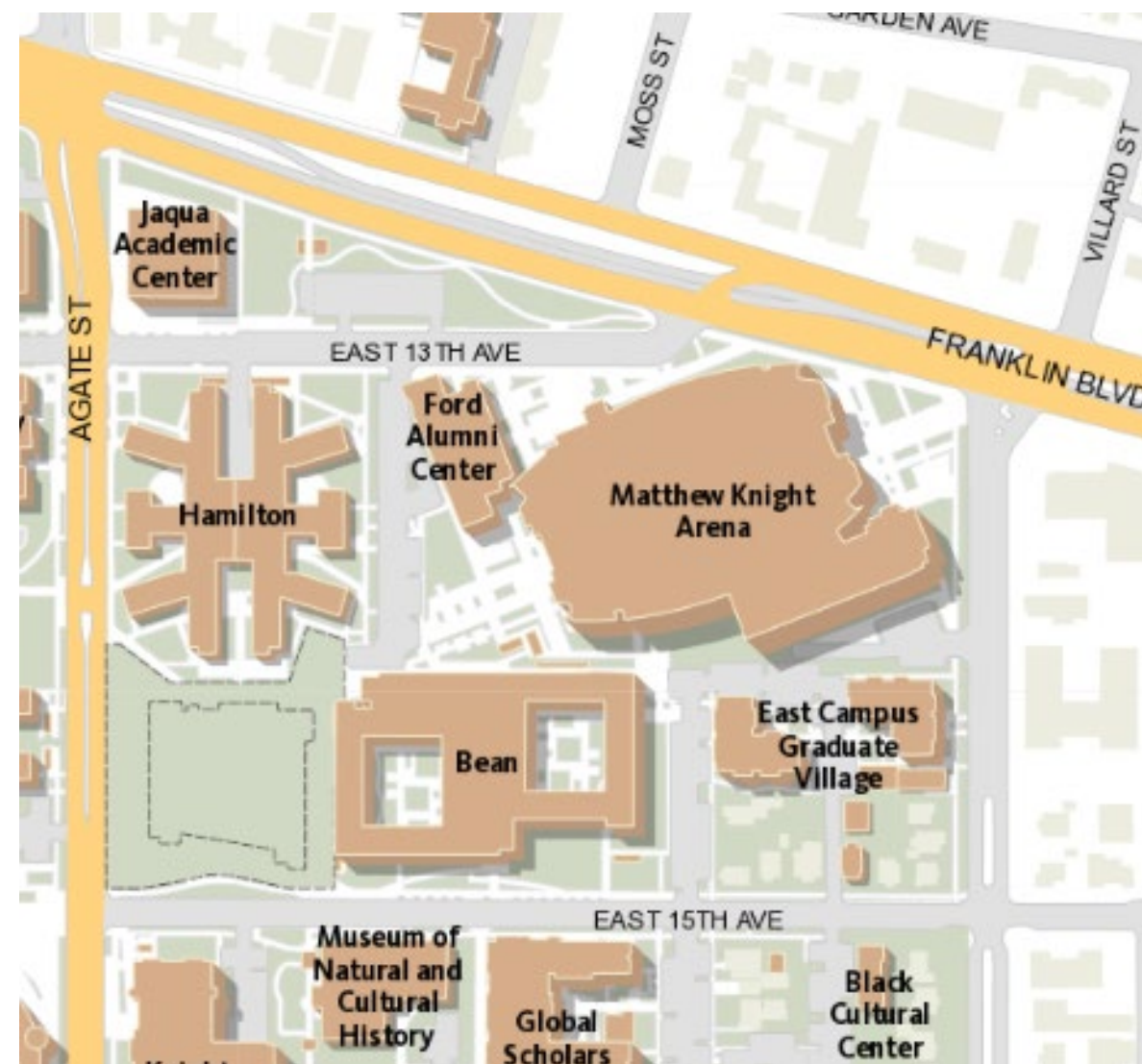


(Google aerial)



(UO Campus Maps)

Discuss scope of Campus Plan amendment

- Amendment schedule
- 2021 Campus Boundary Update
- Amendment Area
- Proposed Design Areas
- Description of Proposed Amendments
- Summary

Receive initial feedback on proposed amendment, Next Steps, and Comments



Campus Plan Amendment - Athletics, Administration & Student Support Design Area Process Diagram



Introduction
& Discussion



Review
Preliminary
Proposal



Review draft
final proposal
Public hearing



Review final
proposal and
take action

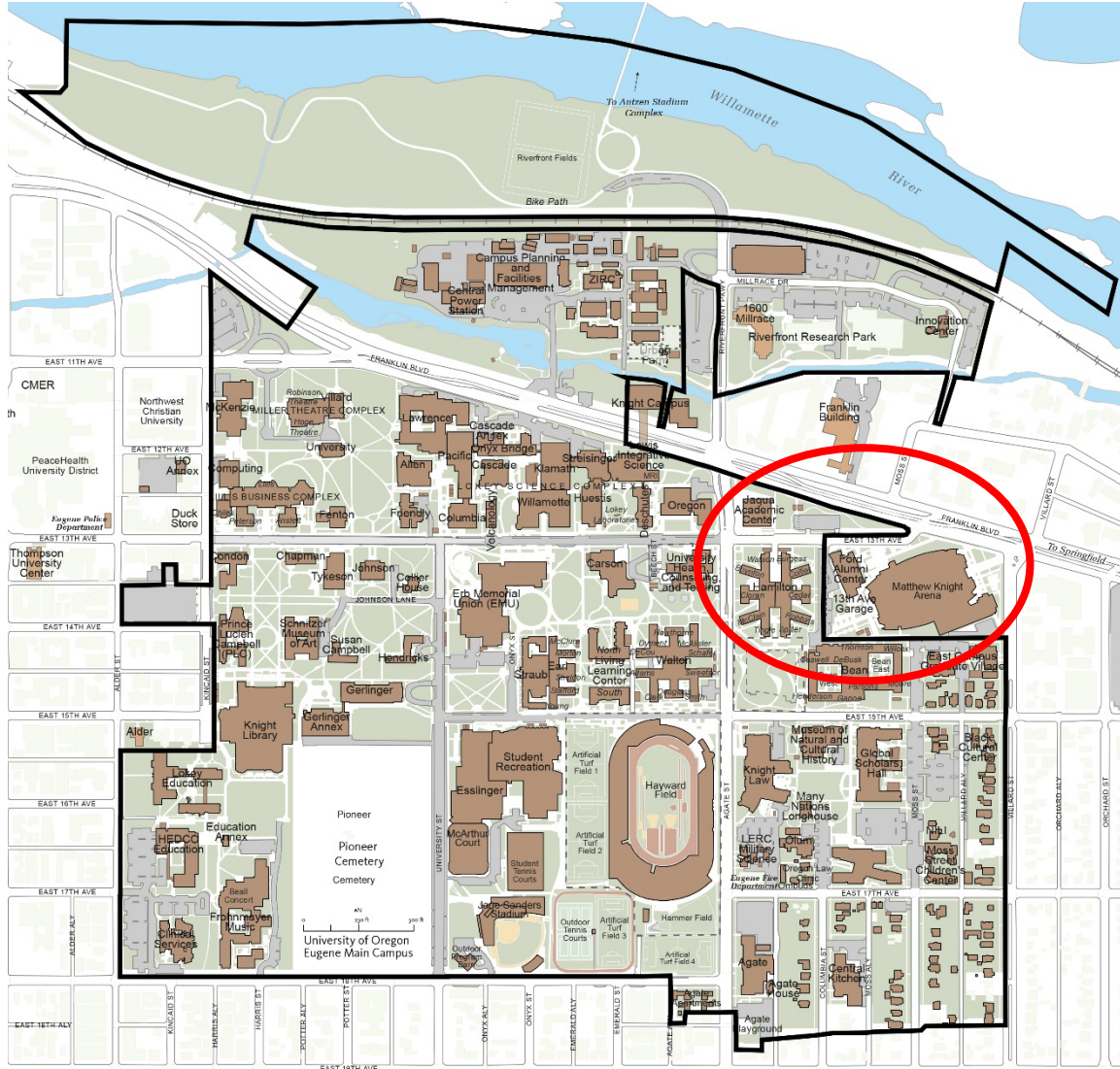
Outreach and Engagement

Feedback from key stakeholders

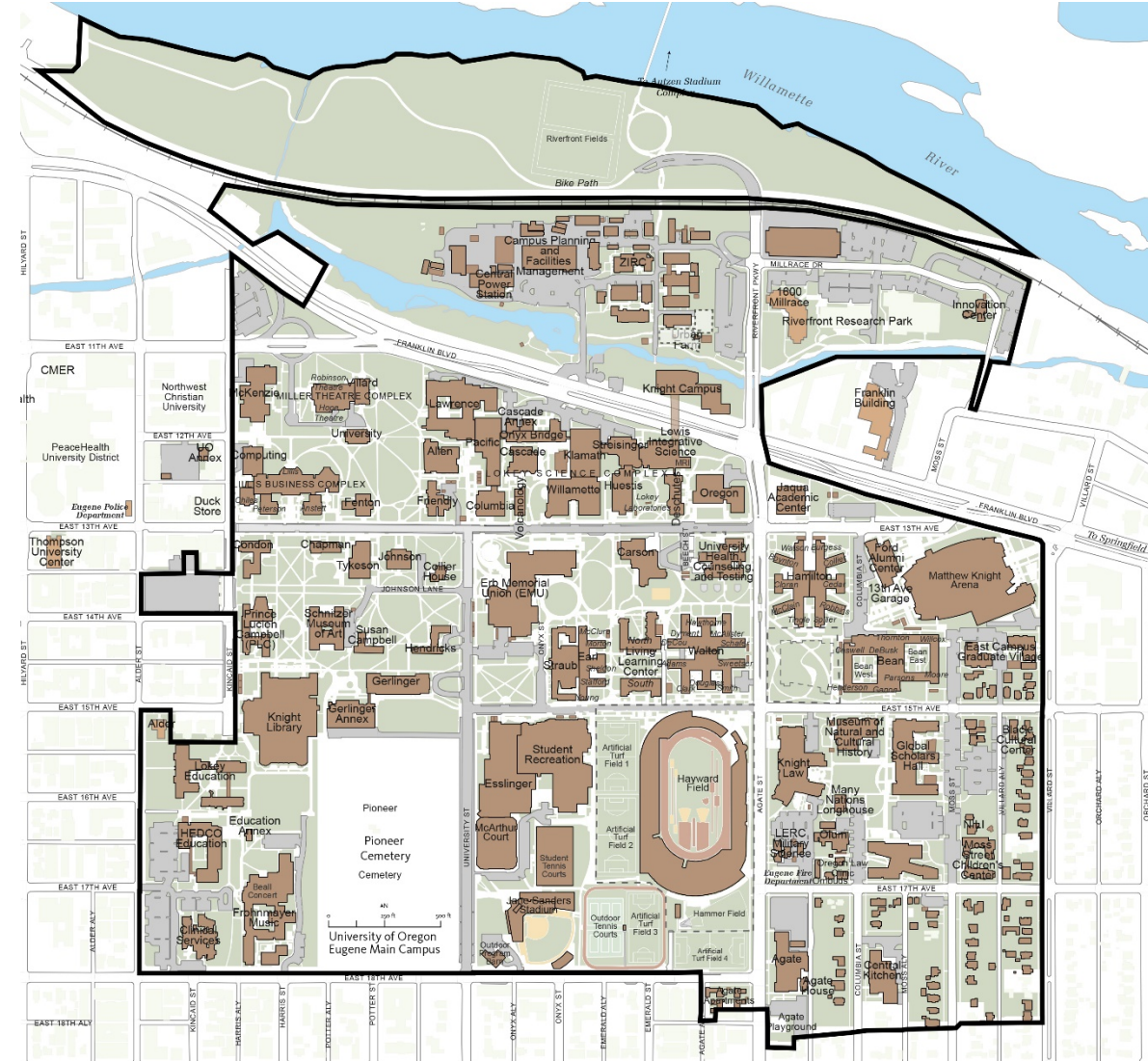
Key Dates

- 4-06-2021: Email to key stakeholders
- TBD: Public Hearing notice to be sent
- TBD: Public Hearing notice in Daily Emerald (TBD)
- TBD: Around the O calendar announcement

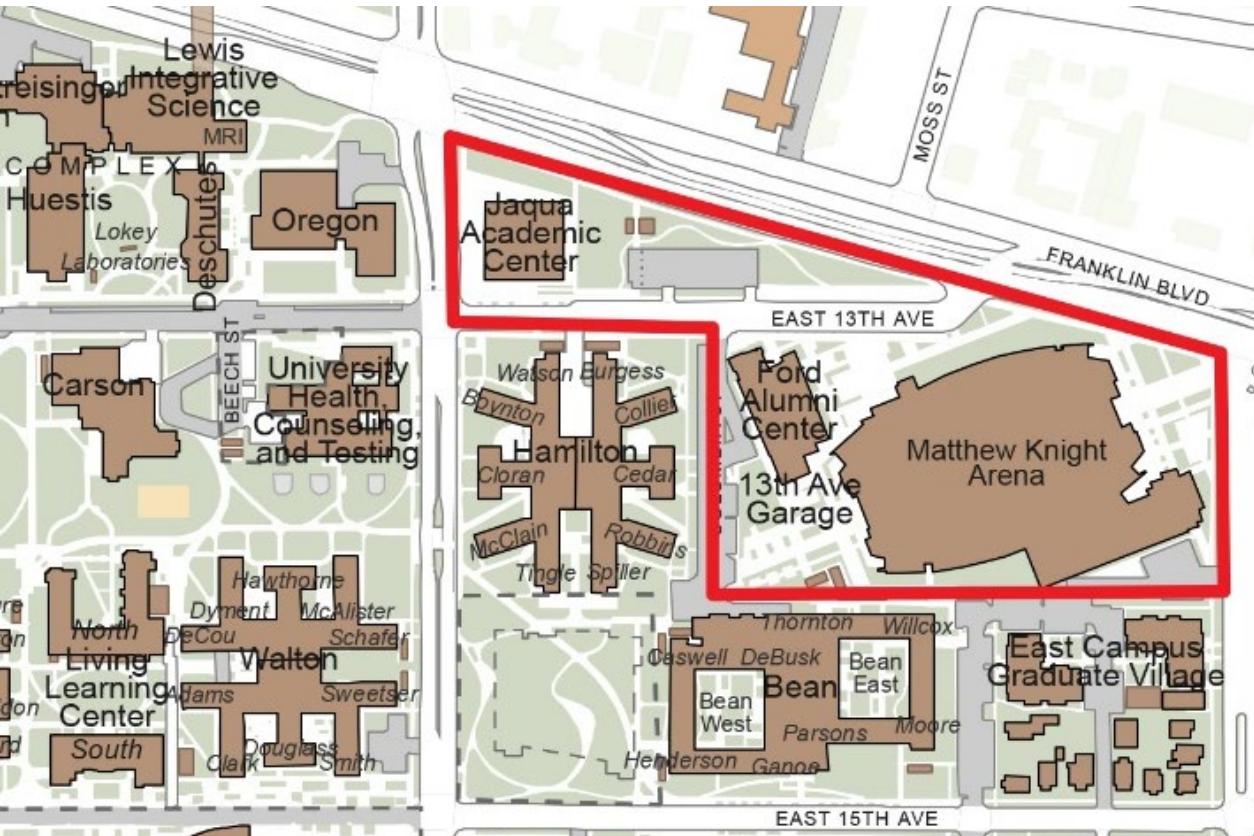
Note: Advance meeting materials and meeting records for all CPC meetings sent to CPC mailing list and interested parties.



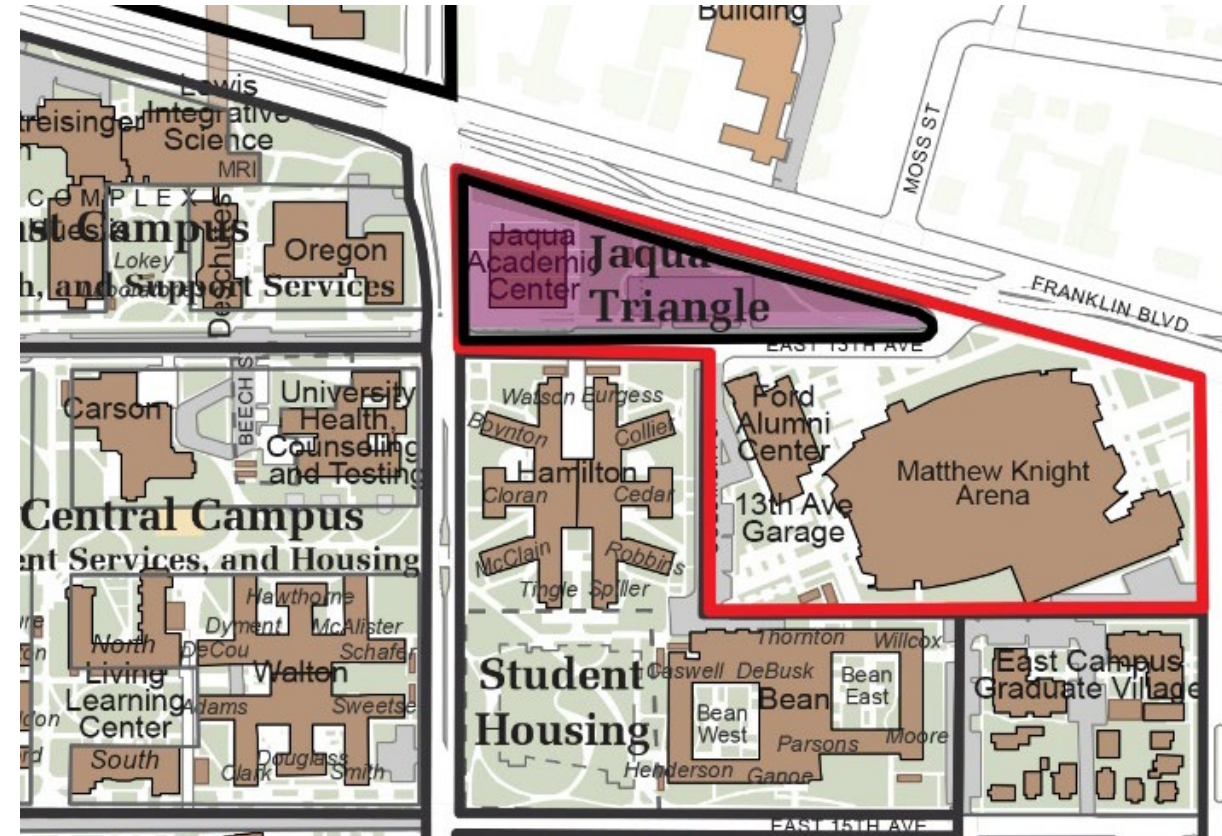
Old Campus Boundary



2021 Campus Boundary



The amendment will include university land southeast of the Jaqua Triangle Design Area



Existing Jaqua Triangle Design Area only includes a portion of the university's land in this location

Summary of Proposed *Campus Plan* Amendments

The Campus Plan amendment will incorporate university land to the area southeast of the Jaqua Triangle Design Area, requiring changes to three Principles:

Campus Plan Principle 2: Open-space Framework

- Designated Open Spaces
- Pathways

Campus Plan Principle 3: Densities

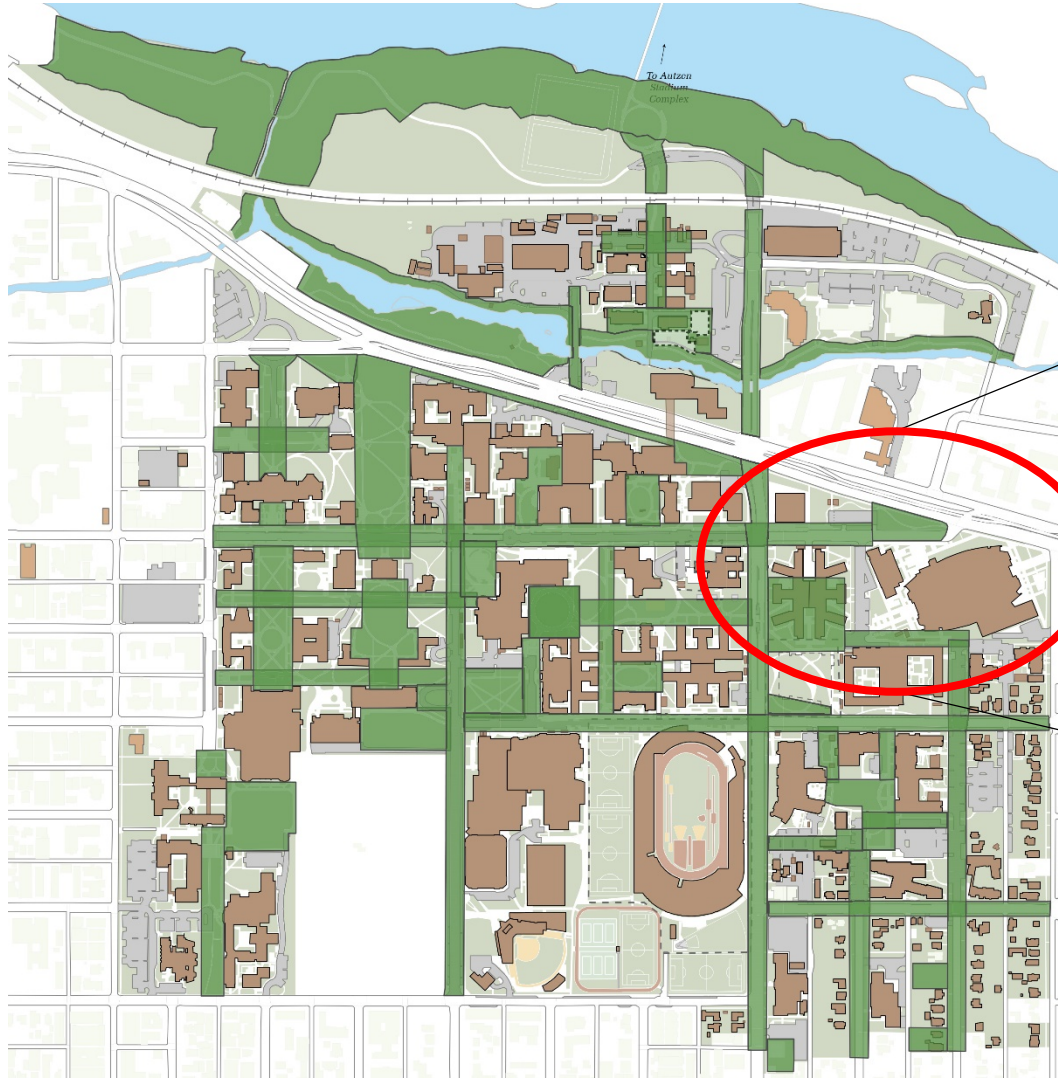
- Design Area Development Densities

Campus Plan Principle 12: Design Area Special Conditions

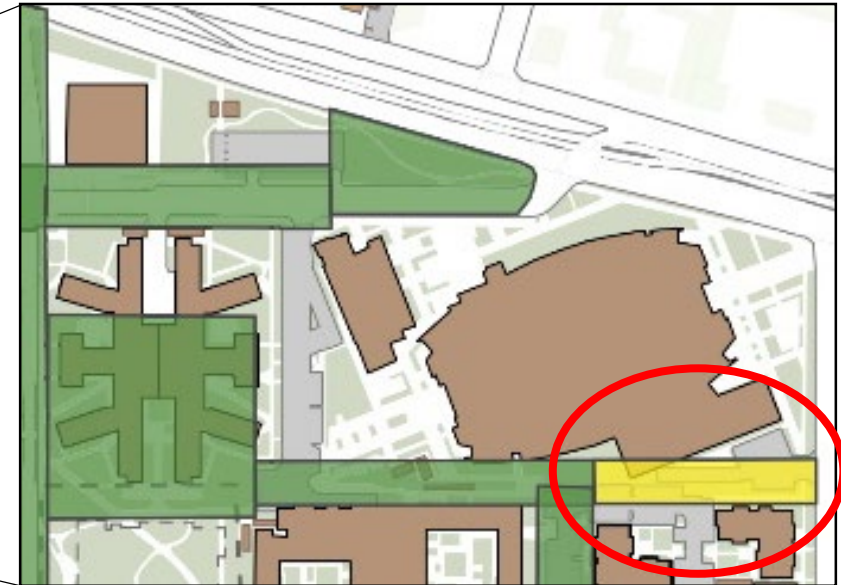
- Remove Jaqua Triangle Design Area
- Add Athletics, Student Support and Administration Design Area



Principle 2 – Open-space Framework



Existing Open Spaces



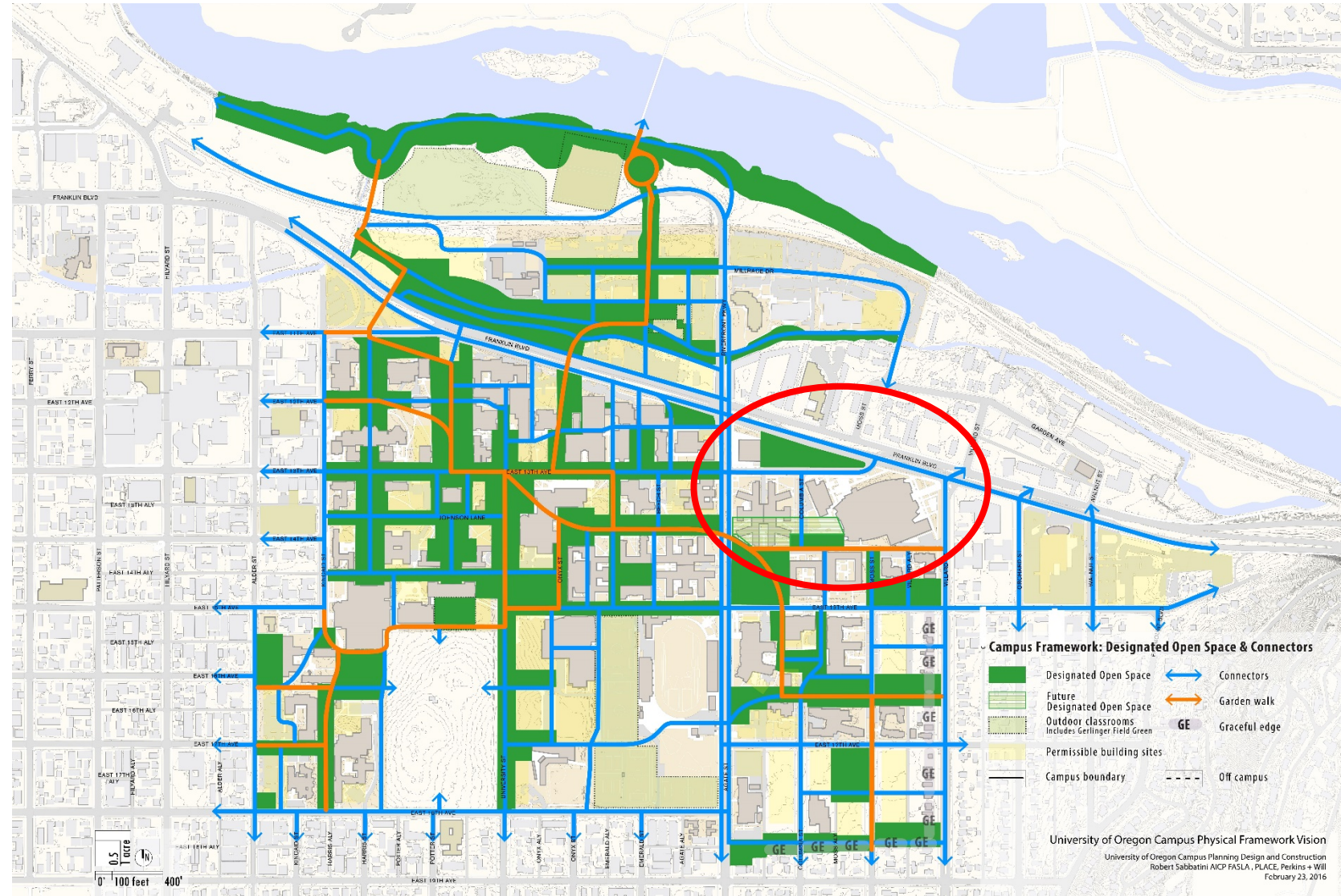
Proposed Open Space Extension

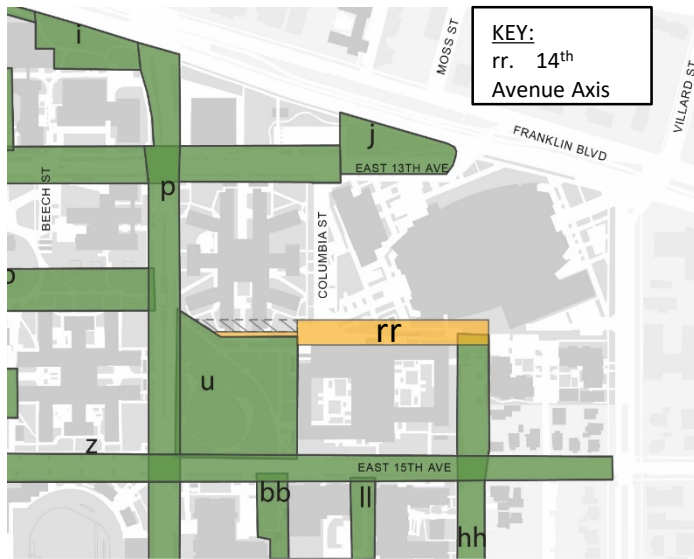
Campus Physical Framework Vision Project

FVP recommendations for the area

- A major connector through the area
- Designated Open-space

FVP is a resource to the Campus Plan providing greater specificity to inform decisions to accommodate growth and change while enhancing the campus's beauty, legacy, and functionality

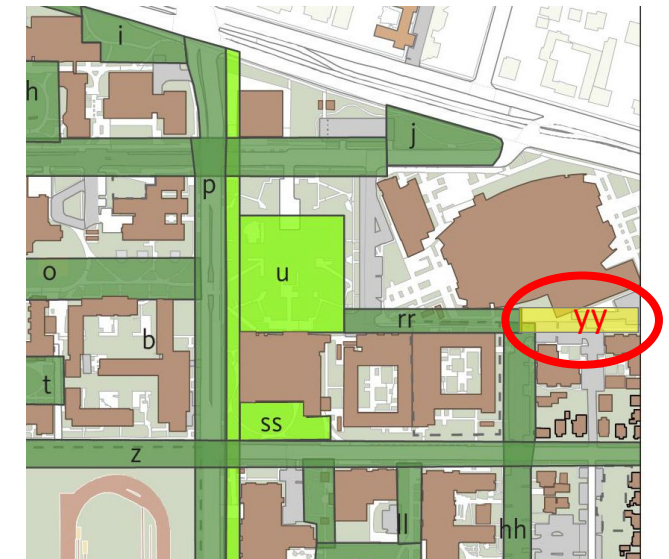




Campus Plan Amendment: Bean Hall (2015)

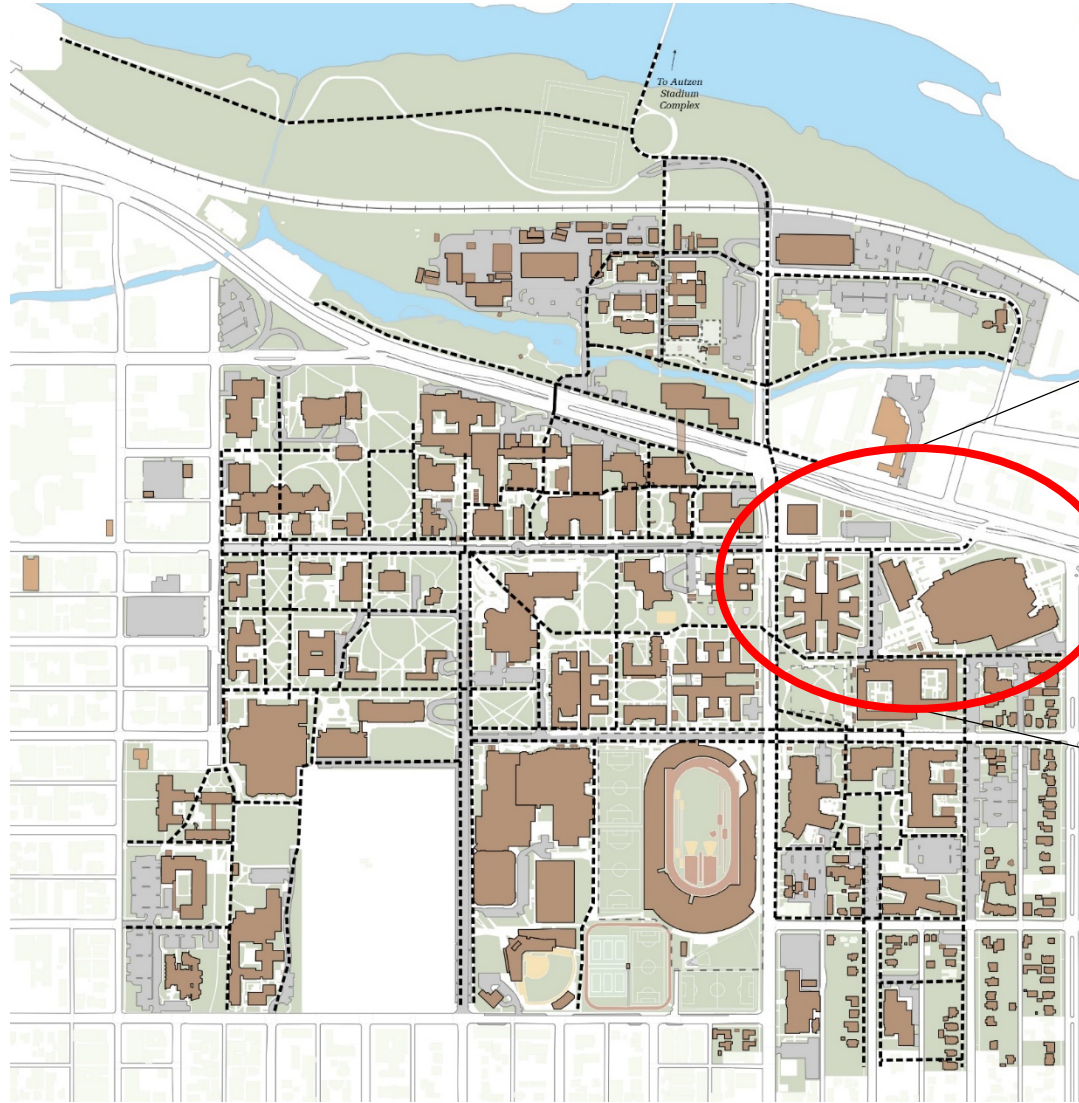


Campus Plan Amendment:
Housing Transformation (2019)

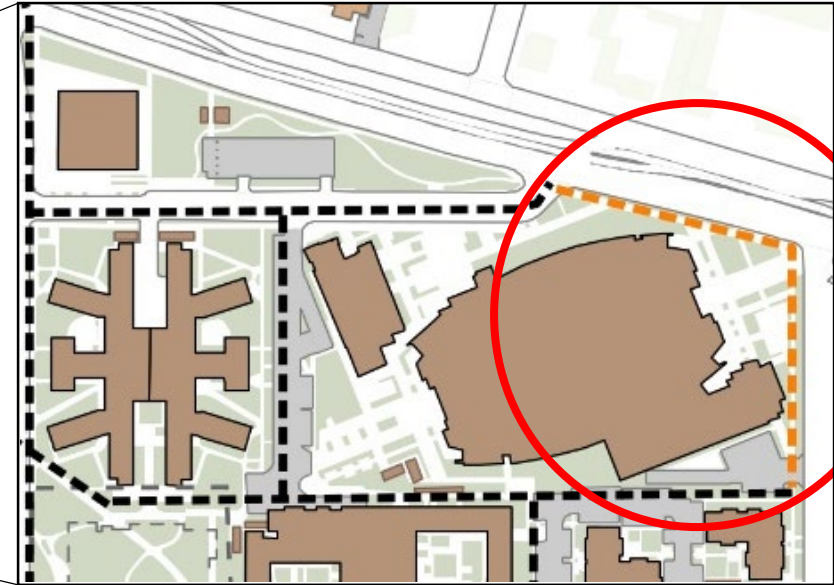


Proposed Campus Plan Amendment:
New Open-space 'yy'

Principle 2 – Open-space Framework, Pathways



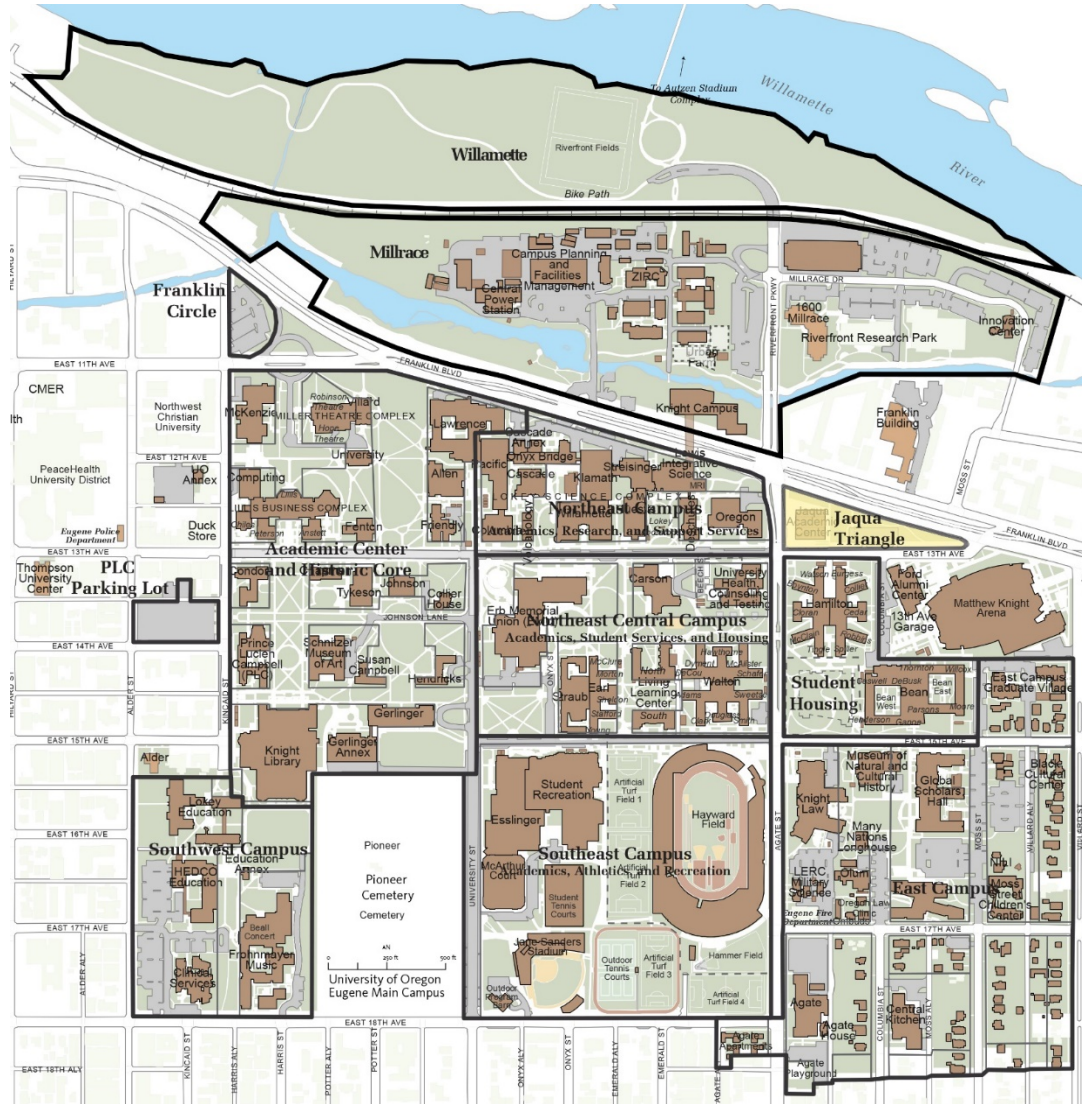
Existing Pathways



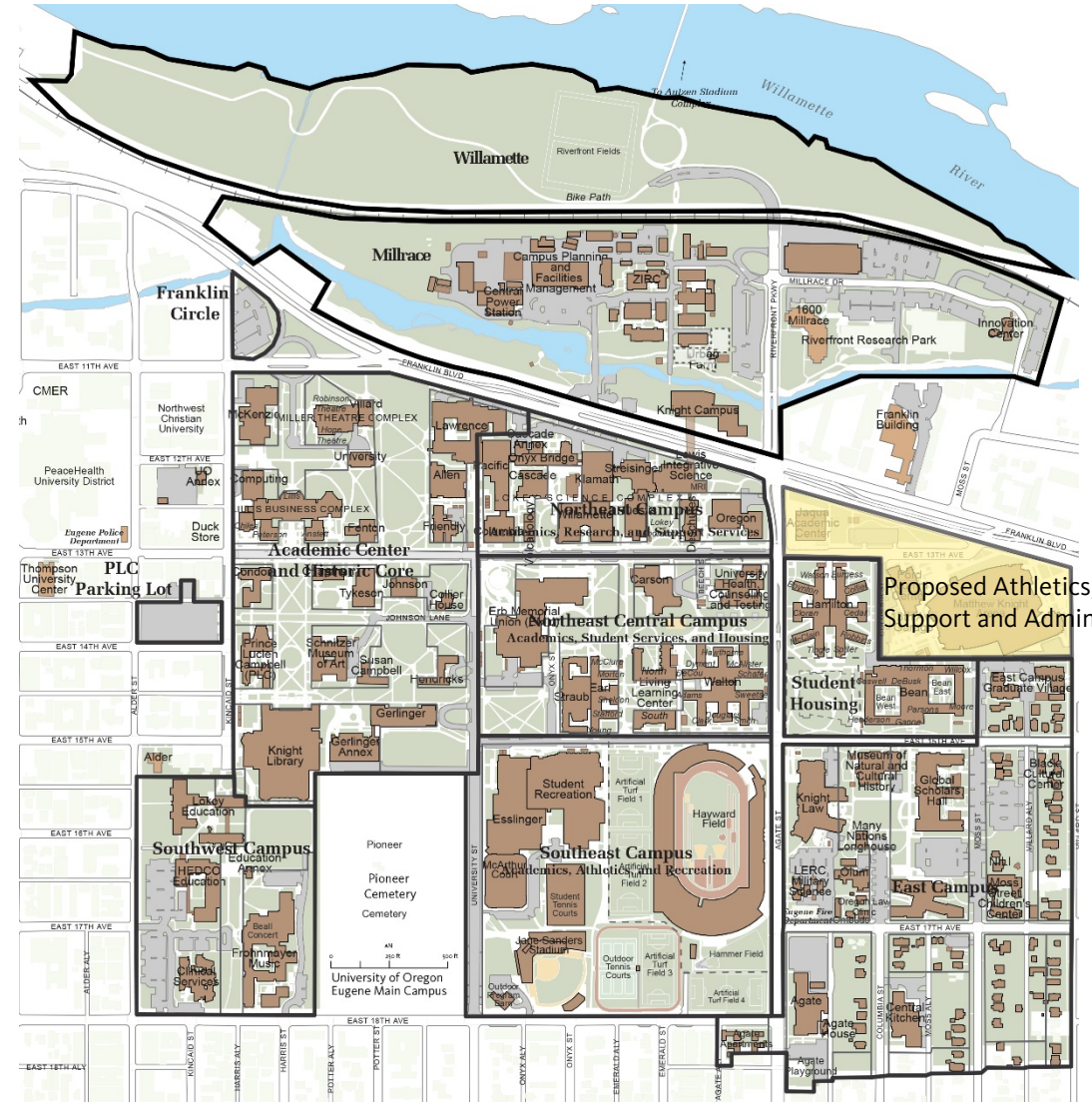
Proposed New Pathway



Principles 3 – Densities, and Principle 12, Design Areas



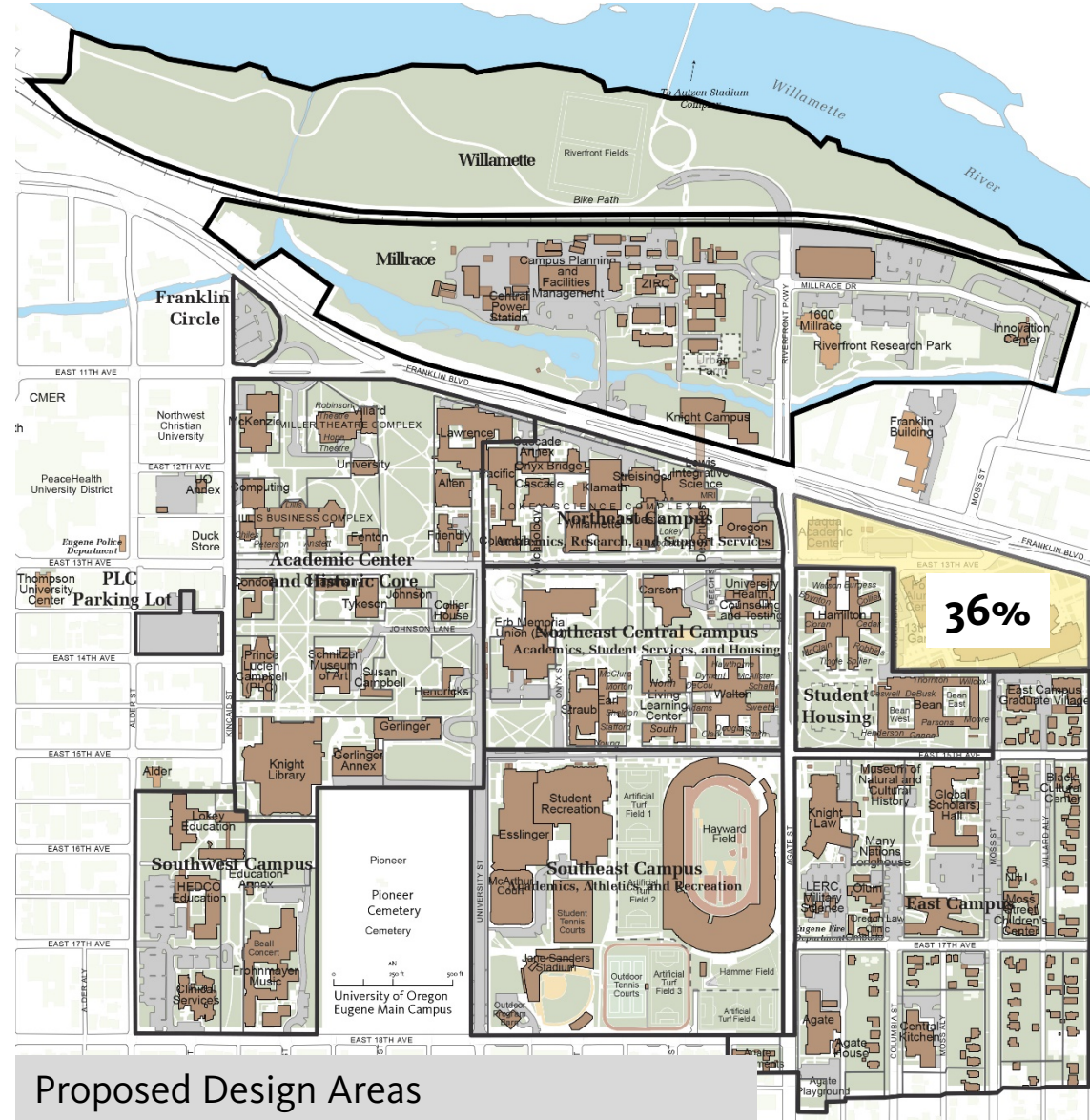
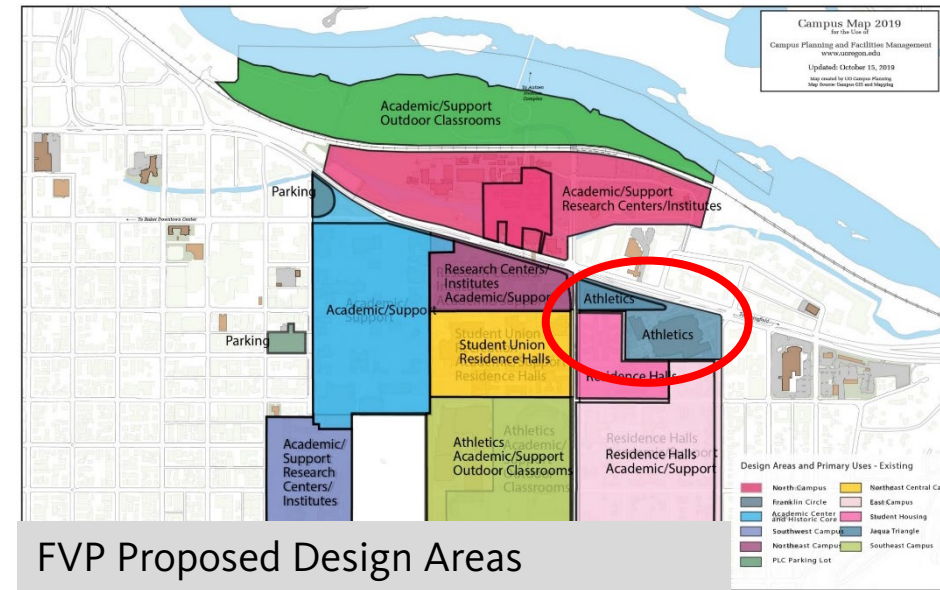
Existing Design Areas



Proposed Athletics, Student Support and Administration

Proposed New Design Area

Design Areas



Design Area Development Densities – Proposed

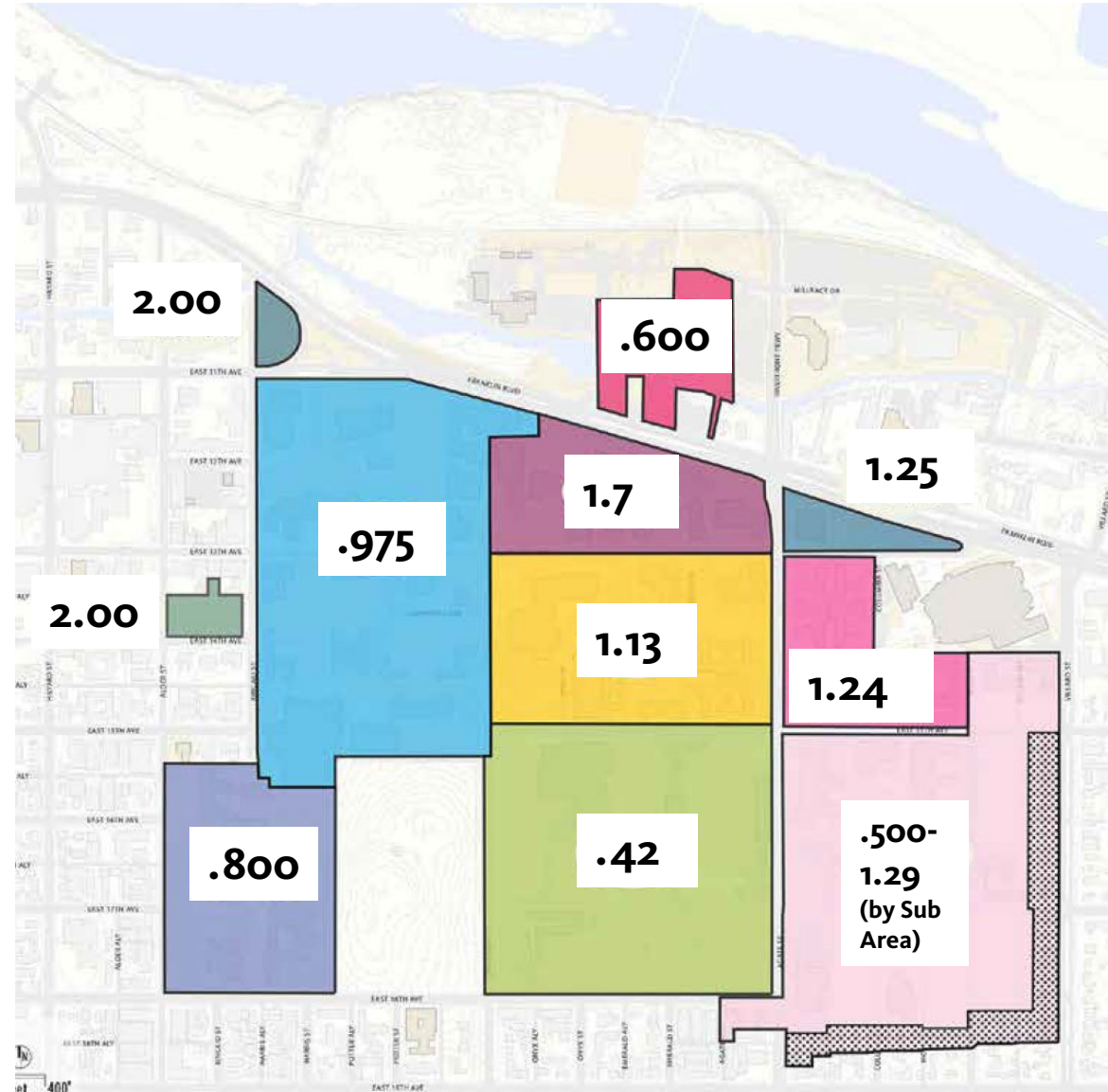
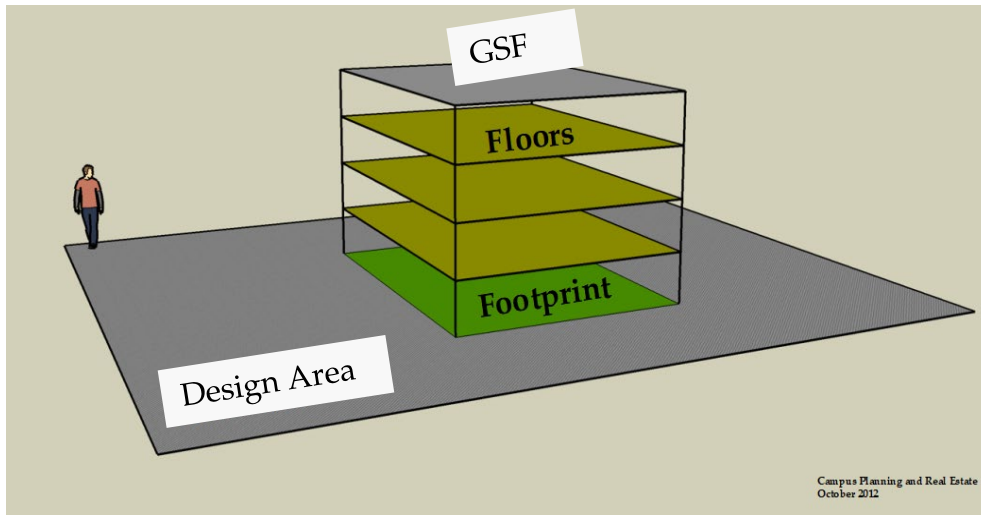
- Coverage: Approximately 36% (about 183,900sf of total building footprint)

Principle 3 - Densities

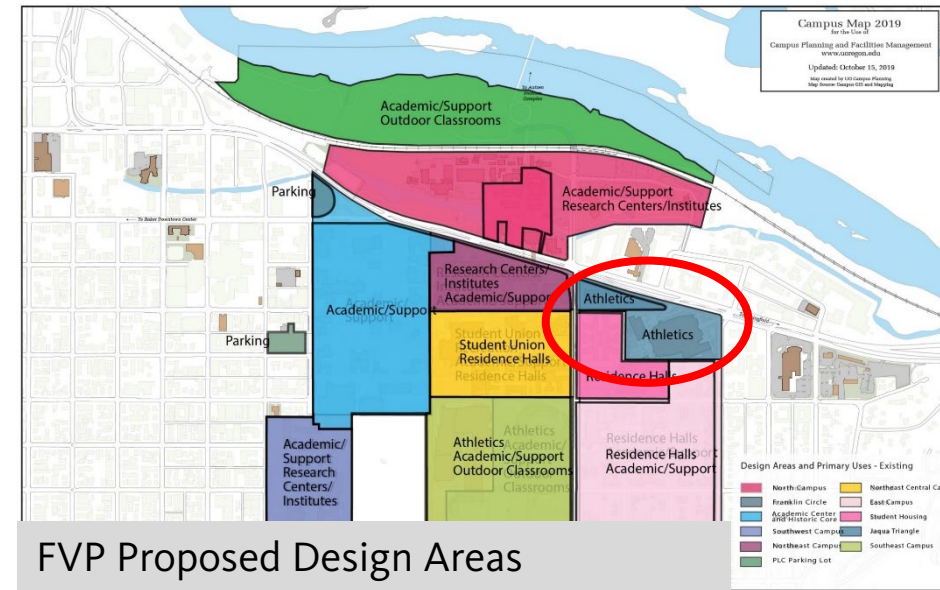
Floor Area Ratio

Floor Area Ratio = Total GSF /
Design Area

GSF = Building Footprint x
Stories

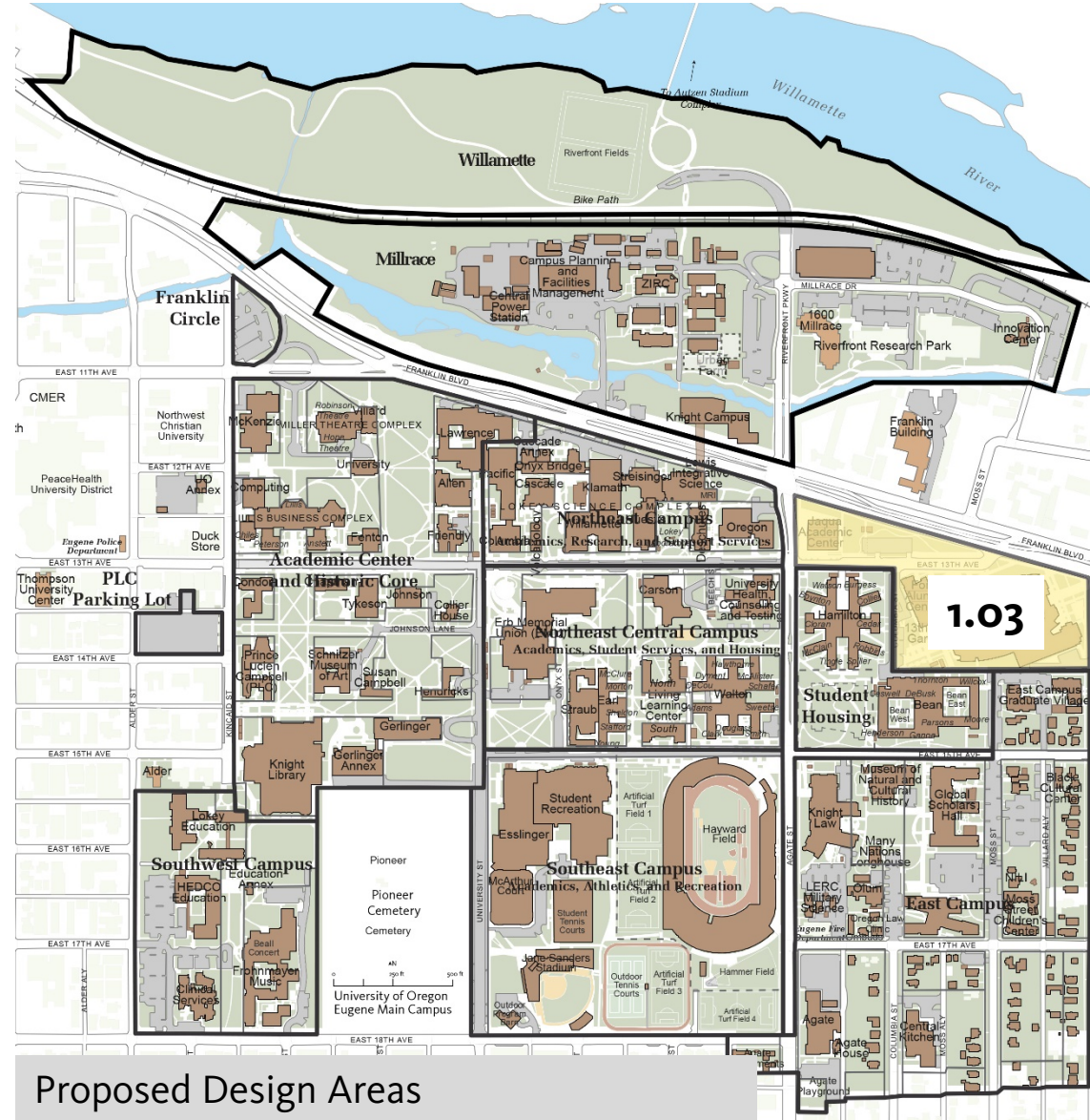


Design Areas



Design Area Development Densities – Proposed

- Maximum allowed floor area ratio: Approximately 1.03 FAR (about 532,179 gsf of development)



Organized by Design Areas

- Area-wide space-use comments
- Campus Edges

Designated Open Space Design Area Special Conditions

- Current Use
- Form
- Pathways/Gateways
- Trees/Landscape
- Opportunities and Constraints

Design Area JAQUA TRIANGLE

This triangular area (formerly known as Franklin Triangle) is formed by the three streets surrounding it (Franklin Boulevard, Agate Street, and 13th Avenue). It includes a Designated Open Space (Bakery Park Green) on its eastern end.

Area-wide Space Use Comments

This area, combined with the Academic, Research, and Support Services Design Area and the Academic, Student, Support, and Housing Design Area, provides an opportunity for the development of a major gateway to the campus. Plans for improvements should respond to that opportunity.

Campus Edge: Franklin Boulevard

(Refer to the Northeast Campus--Academics, Research, and Support Services--Design Area Campus Edge description, page 141.)

AGATE STREET AXIS: FRANKLIN BOULEVARD TO 13TH AVENUE

(See description in the Northeast Central--Academics, Student Services, and Housing--Design Area, page 153.)



The size of the Design Area is 100,066 square feet. Approximately 43% is Designated Open Space.



BAKERY PARK GREEN



Current Use

This green at the eastern end of this design area is passive open space.

Form

The green is formed by streets on two sides and a parking lot on the other.

Pathways/Gateways

With the completion of the bus rapid transit EmX project, 13th Avenue has become the major automobile entrance to the campus from the east.

Trees/Landscape

This area has some groupings of newly-planted trees and young deciduous street trees.

Opportunities and Constraints

With the bus rapid transit EmX system implemented, westbound autos on Franklin Boulevard turn onto 13th Avenue and pass the green. This is an opportunity to develop a gateway with signage or other landscape features announcing their arrival at the campus.

Principle 12 – Design Area Special Conditions

Principle 12 - Key Proposed Changes

- Replacing the Jaqua Triangle Design Area with the Athletics, Student Support, and Administration Design Area
- Adding the description of the existing elements in the design area
- Adding the description of the Campus Edge: Franklin Blvd., Agate St. to Villard St.
- Updating the description of the Bakery Park Green, reflecting current conditions in the built environment

Design Area: Athletics, Student Support, and Administration

This design area includes a mix of athletic uses, student support services, administrative offices, meeting spaces, and related active and passive open spaces. The two Designated Open Spaces are Bakery Park Green, and the 14th Avenue Axis: Moss Axis to Villard Street.

Area-wide Space Use Comments

This area is occupied by a large-scale athletic and regional events facility, as well as student support and administration facilities. This is an important campus main gateway, where prospective students and visitors arrive for tours. Improvements to this area should take advantage of the unique opportunities to enhance way-finding experiences of newcomers to the University. Combined with the Northeast Campus Design Area and the Northeast Central Design Area, this area provides an opportunity for the development of a major gateway to the campus. Plans for improvements should respond to these opportunities.

In addition, the land where the Matthew Knight Arena is located is governed by a City of Eugene conditional use permit and improvements to this area need to comply with those requirements. Specifically, this will affect requirements for landscaping, bike parking, and other site features.

Campus Edge: Franklin Boulevard – Agate St. to Villard St.

(Also refer to the Franklin Boulevard Axis description in the Northeast Campus – Academics, Research, & Support Services – Design Area, page TBD.)

The developed Franklin Boulevard streetscape located along the sidewalk in this area currently provides a landscape buffer from heavy vehicle traffic. Mature evergreen and deciduous trees provide shade and human scale for pedestrians. The landscape buffer along the north side of Matthew Knight Arena, along with the wider sidewalk, accommodates larger groups of pedestrians during events. A main gateway entrance to campus is located at the corner of Franklin Boulevard and 13th Avenue. Further development of the gateway should convey the look and feel of campus to a larger audience, including some whom may never set foot on the campus bus pass it daily. This location also sets the visual boundary of campus from the east, and, notably sets a tone for the interface between the campus and its neighbors. Additional consideration should include enhancing this gateway to be a welcoming entrance into the campus. Further development of Franklin Boulevard through the City of Eugene's future Franklin Boulevard redesign project will create opportunities to enhance the intersections of Franklin Boulevard with Agate, Moss, and Villard Streets. The purpose of this project is to transform Franklin from an auto-focused state highway to a pleasant, multi-modal urban street that is safe for people walking, biking, riding the bus and driving. Instead of being a divider between UO and the surrounding community,

the boulevard will transform into a more comfortable connector of places. Opportunities for safe pedestrian crossings, through roundabouts, reduced crossing distances, and new crossing refuges will improve this area of Franklin Boulevard. As part of the transformation project, the City is planning to add an intersection at Moss Street on Franklin Boulevard that will require a reconfiguration of the University's land as well as 13th Avenue.

This area is highly visible to the public. Every opportunity should be taken to improve its visual qualities and convey the university's public role, mission, and history. (For a description of Franklin Blvd west of Agate Street, also refer to the Northeast Campus—Academics, Research, and Support Services—Design Area Campus Edge description, page TBD.)

BAKERY PARK GREEN

Current Use

This green at the eastern end of this design area is passive open space.

Form

The green is formed by streets on two sides and a parking lot on the other.

Pathways/Gateways

With the completion of the bus rapid transit EmX project, 13th Avenue has become the major automobile entrance to the campus from the east. There is a meandering pedestrian path that stretches through the park from east to west. A portion of this path is bordered by a campus parking lot and also 13th Avenue.

Trees/Landscape

This area has some groupings of newly-planted trees and young deciduous street trees. There is an open lawn space at the corner of 13th Avenue and Franklin Boulevard. A landscape strip of plantings is located between the sidewalk and Franklin Boulevard.

Opportunities and Constraints

With the bus rapid transit EmX system implemented, Westbound autos on Franklin Boulevard turn left onto 13th Avenue and pass the green. This is an opportunity to develop a main gateway with signage or other landscape features announcing their arrival at the campus. This is a gateway that is shared with private vehicles and bicyclists and should be enhanced as a welcoming entrance to campus.

Further development of Franklin Boulevard through the City of Eugene's Franklin Boulevard Transformation Project will influence this area. (See Campus Edge: Franklin Boulevard – Agate St. to Villard St., page TBD.)

Principle 12 – Design Area Special Conditions

Principle 12 - Key Changes

- Adding the description of the 13th Avenue Axis: Agate Street to *Franklin Boulevard*
- Adding the designated Open-space description of the expanded 14th Avenue Axis: Moss Axis to Villard St.
- Identifying new opportunities and constraints based on the FVP and the existing development
 - An enhanced gateway as a welcoming entrance
 - The Franklin Blvd. transformation project enhanced intersections for pedestrian and multi-modal safety
 - An enhanced pedestrian connector, lighting, and planting

13TH AVENUE AXIS: AGATE STREET TO ~~MOSS STREET~~ FRANKLIN BOULEVARD
(See description in the Academic Center and Historic Core Design Area for the Kincaid Street to University Street portion of this axis, page TBD; and the Northeast Campus--Academics, Research, and Support Services--Design Area for the University Street to Agate Street portion, page TBD.)

Current Use

This portion of the 13th Avenue Axis is a city street with [a vehicular nature](#), two-way traffic, curbside parking, and sidewalks. [There is also bicycle parking along the sidewalks on both the north and south sides of the axis near the Jaqua Center. The entrance to the 13th Avenue Parking Garage is located at 13th Avenue and Columbia Street, adjacent to the Ford Alumni Center, with the garage itself located underneath the building.](#)

Form

It has the character of a typical tree-lined street. Buildings and landscape features lend some form to the axis, ~~but it could be better defined by buildings, including Bakery Park Green and Matthew Knight Arena.~~

Pathways/Gateways

The intersection of 13th Avenue and Agate Street is a primary auto entrance to the university for eastbound traffic on Franklin Boulevard [entering 13th Avenue](#). The ~~construction of the~~ EmX station ~~shifted shifts~~ the westbound traffic access to the intersection of 13th Avenue and ~~Villard-Franklin Boulevard. Street causing this intersection to become a significant vehicular campus entrance from Franklin Boulevard. At the east side of Agate Street at Franklin Boulevard is a significant pedestrian crossing. The Millrace Drive Parking Garage located near Millrace Drive to the north of Franklin Boulevard provides increased pedestrian traffic from the North Campus at this crossing.~~

Trees/Landscape

This axis contains some large street trees, ~~is lined with sidewalk planter beds along the Bakery Green, and concrete planters lining the Ford Alumni Center and Matthew Knight Arena front entrances.~~

Opportunities and Constraints

Proposals for development in this area should preserve and strengthen the 13th Avenue Axis. Further enhancement of the tree canopy is desirable to identify and improve the gateway's appearance, to help connect this portion of the 13th Avenue Axis to the central portion, and to shade the street surface. [The University should also look for opportunities to acquire 13th Avenue for better integration into the campus. Any new development in this area \(for example, on the south side of 13th Avenue at Agate Street\) should help reinforce the axis. Also, new development needs to consider the unique architecture of the existing buildings and connection to the main campus architectural style.](#)

[Further development of Franklin Boulevard through the City of Eugene's Franklin Boulevard Transformation Project will influence this area. \(See Campus Edge: Franklin Boulevard – Agate St. to Villard St., page TBD.\)](#)

[The planned Welcome Center provided by the Phase I Housing Transformation Project will shift the location of the visitor experience.](#)

14TH AVENUE AXIS: MOSS AXIS TO VILLARD STREET

[\(See description in the Student Housing Design Area for the New Green to Agate Axis portion of this axis, page TBD.\)](#)

Current Use

[This portion of the 14th Avenue Axis is a pedestrian pathway.](#)

Form

[The current form of this axis is partially defined by Bean Hall. The eastern portion is not well defined.](#)

Trees/Landscape

[This area has some mature trees in the parking lot portion of the axis, and a row of landscape shrubs and groundcover bordering its edges. Otherwise there are few notable landscape features.](#)

Pathways/Gateways

[The axis is a pedestrian pathway that connects to the Student Housing Design Area and Northeast Central Campus Design Area.](#)

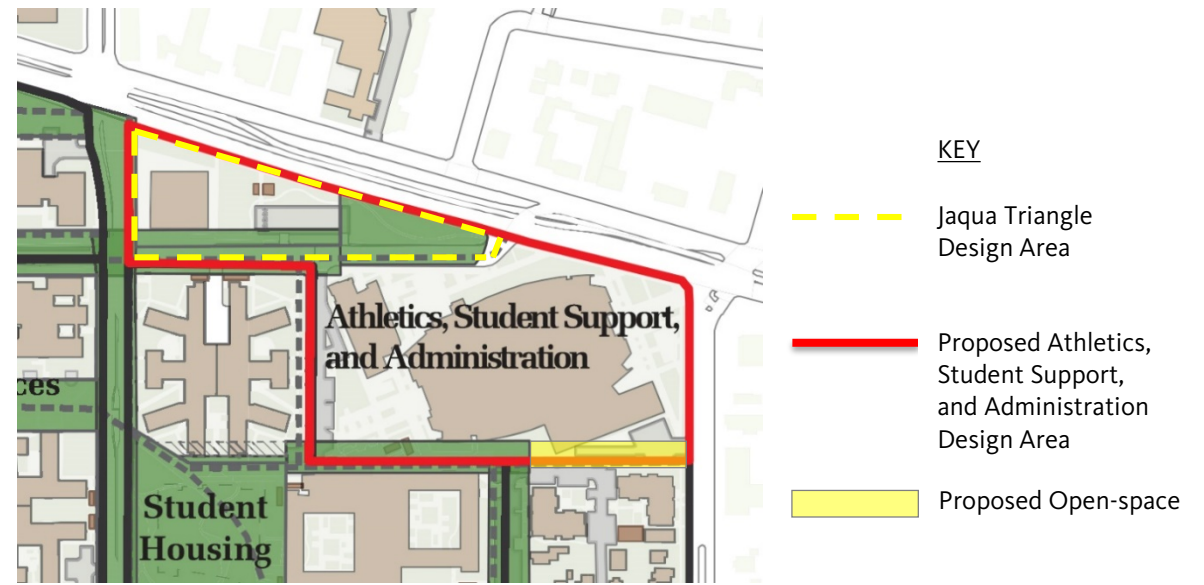
Opportunities and Constraints

[Special attention should be given to creating a strong pedestrian connector to and along the south side of the Matthew Knight Arena pedestrian pathway to Villard Street. This should result in a direct pedestrian route, enhanced with lighting and planting. This route, while currently used, is uninviting as it borders the backs of buildings and flows through parking lots, such as the East Campus Graduate Village Parking lot.](#)

Next Steps – Questions - Comments

Summary of Proposed *Campus Plan* Amendments

- *Campus Plan Principle 2*: Open-space Framework, in particular Map 3: Designated Open Spaces (page 39), Map 4: Pathways (page 41);
- *Campus Plan Principle 3*: Densities, in particular Map 5: Design Areas (page 50), Table 2: Design Area Development Densities, Design Area: remove Jaqua Triangle, sub-area 25 (page 52), add Athletics, Student Support and Administration, sub-areas (TBD); and
- *Campus Plan Principle 12*: Design Area Special Conditions, in particular remove Jaqua Triangle Design Area (page 164), add Athletics, Student Support and Administration Design Area (pages TBD)



Next CPC Meeting (as needed)

Anticipated CPC Public Hearing for May 28