CAMPUS PLAN AMENDMENT
FOR UNIVERSITY LAND NORTH OF FRANKLIN BOULEVARD

Purpose
To incorporate the university’s land north of Franklin Boulevard into the Campus Plan to guide essential future campus development and connect people to the Willamette River based on Campus Plan principles. The amendment will be consistent with the new Conditional Use Permit (2018), which was designed to accommodate the university’s long-term potential needs.

Background
The Campus Plan guides all campus development by establishing the principles and patterns to achieve a shared vision. This shared vision ensures physical changes to campus will lead the University of Oregon toward a unified and successful campus design supporting its mission of teaching, discovery, and service. Currently much of the university’s land north of Franklin Boulevard is not incorporated into the Campus Plan because it was previously reserved for the purposes of a research park (the subject of a City of Eugene Conditional Use Permit that expired in 2012) and some of the land has only been recently acquired by the university.

Scope
The Campus Plan is organized by 12 Principles. While all 12 principles apply, the amendments will primarily focus on Principle 2 – Open-space Framework, Principle 3 – Densities, and Principle 12 – Design Area Special Conditions.
Specifically, the amendments will use the Framework Vision Project and Conditional Use Permit as the basis to establish a framework of designated open spaces and major campus pathways, establish building density guidelines, and identify development opportunities and constraints. Updates to other areas of the Campus Plan will be included as needed to result in a complete and comprehensive Plan.

Status
The Campus Plan amendment process began Winter Term 2020 with the original goal of completing the process by the end of the 2019/2020 academic year. Due to the COVID-19 pandemic the schedule was adjusted to ensure engagement with the campus community. It is anticipated the amendment process will be completed by the 2021 Winter Term.

Process
The Campus Plan amendment is part of a multi-year, multi-step planning process for university land north of Franklin Boulevard. All previous steps have included extensive public outreach.

![Summary of Land Use and Campus Processes](image)

*Figure 2: Summary of Land Use and Campus Processes*

Engagement
The Campus Plan amendment is a Campus Planning Committee (CPC) process led by the Office of Campus Planning. Throughout the process, opportunities for engagement have been and will continue to be provided. Leadership from academic colleges, Research and Innovation, Student Life, and university administration were engaged at the outset of the amendment process. Campus Planning held an open house on March 9, 2020, and will continue to facilitate engagement opportunities to provide information and receive feedback from interested members of the university and wider community. As this is a CPC process CPC members have provided direction and feedback through regular CPC meetings, and will continue to do so during Fall Term. The CPC process culminates with a CPC public hearing and the committee taking action in the form of a recommendation to the President.

While all CPC meetings are open to the public, a public hearing differs in that we will be providing 30-days notice to the director of the Eugene Planning Division and to designated representatives of each recognized neighborhood organization that abuts the campus (although neighborhood chairs have been notified throughout the process). Notice of the hearing is also given by publication in the Daily Emerald at least ten days prior to the date of the hearing. Other means of providing notice will be
providing notification to our extensive interested parties email list. This is in accordance with the Campus Plan, Principle 1, page 22, Meeting Notification.

As a general note, this is part of the CPC process for amendments to the Campus Plan (see page 22 of the Campus Plan: https://cpfm.uoregon.edu/campus-plan). We have, and will continue to, encourage all interested parties to attend open houses, visit the website, and attend project CPC meetings ahead of the public hearing (a CPC formality) to learn about the project, and provide feedback. All feedback will be considered by the CPC (it is not necessary for comments to be submitted again at the Public Hearing).

The project website is at: https://cpfm.uoregon.edu/campus-plan-amendment. Here one can find lists of all background materials from the previous CPC meeting presentations, Open House, History and Additional Background information, and a link for providing comments: https://oregon.qualtrics.com/jfe/form/SV_5hfgCz74ajxDmM5

Engagement opportunities will be posted on the project web page and announced via the interested parties email list.

For more information and to be added to the email list, please contact:
Aaron Olsen, Landscape Planning Associate
aaolsen@uoregon.edu or (541) 346-5564
https://cpfm.uoregon.edu/campus-plan-amendment