

# WELCOME

## COME ON IN!

WE WANT TO HEAR FROM YOU!



*Residential Building C at Living Learning Center Green*

**1. SIGN IN AND GRAB A COMMENT SHEET, PEN, AND NAME TAG.**

**2. VISIT EACH DISPLAY BOARD AND CHAT WITH THE PROJECT TEAM.**

**3. SHARE YOUR THOUGHTS - EITHER WITH A PROJECT TEAM MEMBER OR ON THE COMMENT SHEET.**



*Unthank Hall 15th Ave Entry*



*Residential Building B & Yasui Hall*



*Unthank Hall - Duck's House Outdoor Dining*



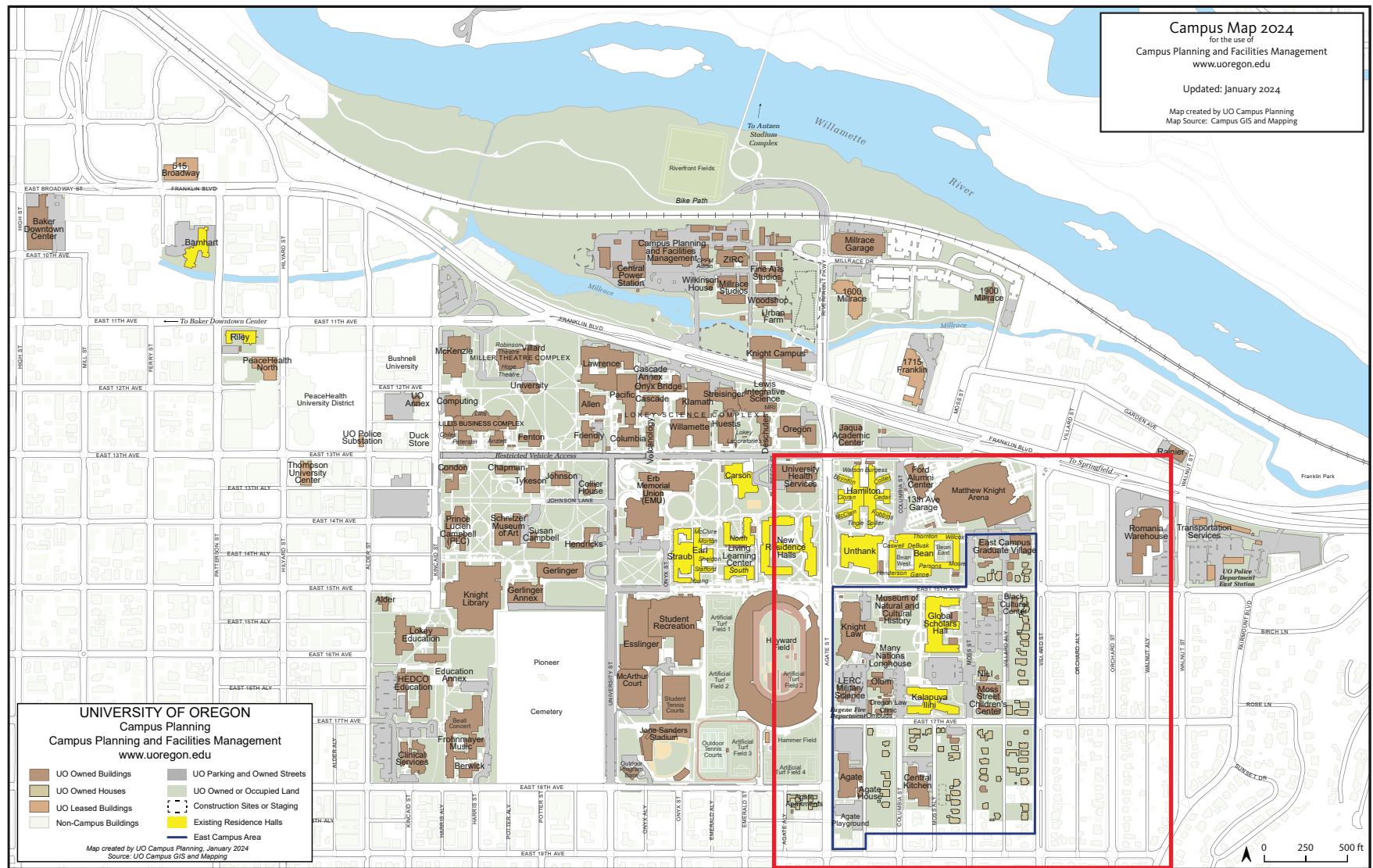
*Residential Building B & Yasui Hall Courtyard*



*Campus Pathway by Unthank Hall*

## WHAT ARE THE PROJECT GOALS?

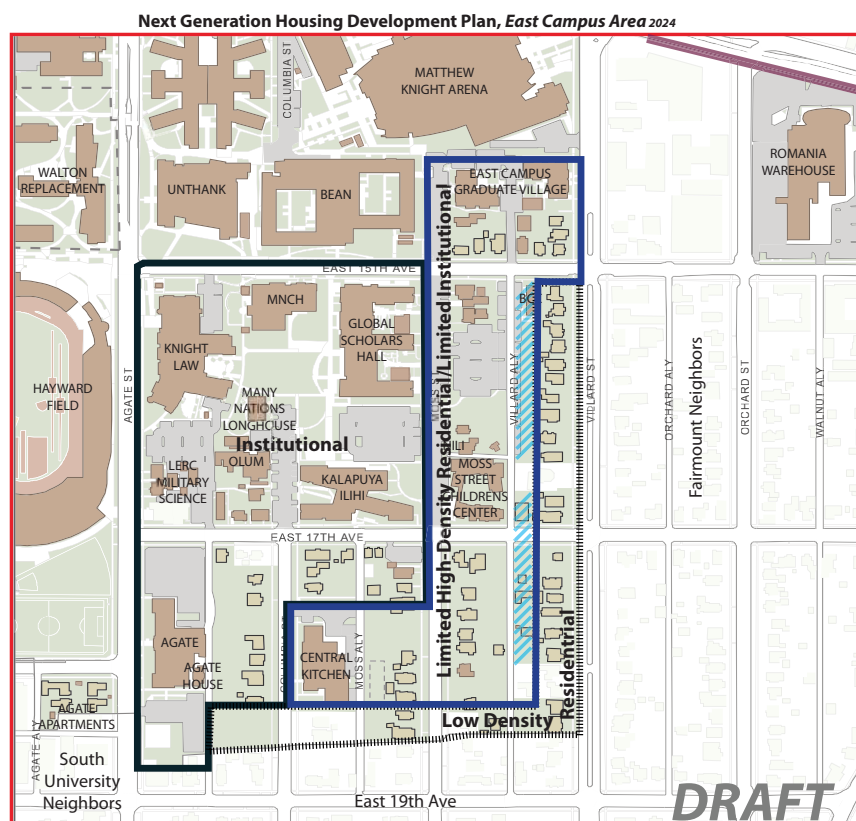
- Develop a long-term plan for student housing and infrastructure and update the UO East Campus Plan.
- To plan for a variety of housing types that meet the needs of first year students, undergraduates, graduates, and families over the next 20 years and beyond.
- To create more learning-centered residential communities that are compatible with surrounding neighborhoods.
- Provide more graduate and family housing.
- Bring over first-year students from Barnhart and Riley Halls on the west side of campus to the east campus area.
- Redevelop Barnhart and Riley Halls for graduate and/or upper-division undergraduate student housing.



## WHY IS THIS IMPORTANT?

We know living on campus in UO's high-quality learning-centered residential communities:

- Improves student grades, student retention, and on-time graduation rates, and reduces time to graduation.
- Facilitates diverse and inclusive communal engagement that contributes to students' exploring purpose and meaning and facilitates students making long-term social connections.
- Benefits lower division students, upper division and graduate students, including those with families.





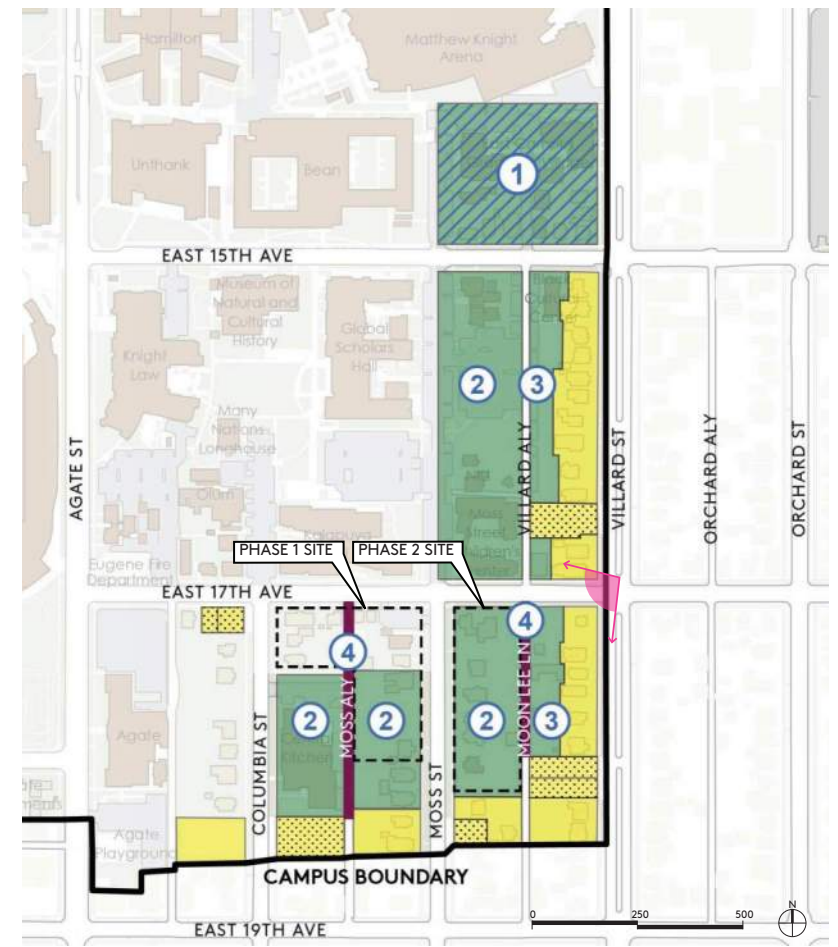
# EAST CAMPUS AREA PLAN

## THE EAST CAMPUS AREA



The East Campus Area Plan is a University of Oregon document that provides guidelines and policies for future development in the East Campus Area. This area comprises approximately 43 acres of University-owned properties between Agate Street, Villard Street, 15th Avenue, and 19th Avenue. These properties include institutional structures, student housing units, and designated open spaces. The Plan is a Subject Plan supplemental to the University of Oregon Campus Plan. Subject Plans detail site-specific guidance for development based on the campus-wide design principles described in the Campus Plan. The University of Oregon is updating the Plan to accommodate current and projected needs for student housing and institutional uses, align with current land use codes, and maintain a gradual transition between the university campus and the surrounding residential neighborhood.

## SHAPING FUTURE OPPORTUNITIES: RECOMMENDED EAST CAMPUS PLAN UPDATES



- CAMPUS BOUNDARY
- EC EAST CAMPUS OVERLAY ZONE
- R-1 RESIDENTIAL ZONE
- PRIVATELY OWNED PROPERTIES WITHIN CAMPUS BOUNDARY
- PROPOSED ZONE CHANGE (REMOVE /EC OVERLAY)
- PROPOSED ALLEY VACATION (TRANSITION)
- 1 REMOVE /EC EAST CAMPUS OVERLAY ZONE (ZONE CHANGE)
- 2 AMEND /EC EAST CAMPUS OVERLAY ZONE (CODE AMENDMENT)
- 3 MAINTAIN A RESIDENTIAL TRANSITION FROM UNIVERSITY TO RESIDENTIAL (REFINEMENT PLAN AMENDMENT, CODE AMENDMENT)
- 4 TRANSITION CONTROL AND RESPONSIBILITY TO UO (ALLEY VACATION)
- SKETCH VIEW BELOW

## VISION FOR THE NEXT GENERATION GATEWAY OF THE EAST CAMPUS AREA



Conceptual sketch of the entrance to the "Next Generation" of the East Campus Area onto East 17th Avenue looking southwest from Villard Street

# A RESIDENTIAL TRANSITION

GROUND LEVEL ACTIVITIES

NEXT GENERATION CAMPUS CONCEPTUAL BUILDOUT



GARDENS



ARC / ACADEMIC SUPPORT CENTER



CULTURAL RESOURCES & PROGRAMS



RECREATION ACTIVITIES



HEALTH CENTER / COUNSELING CENTER

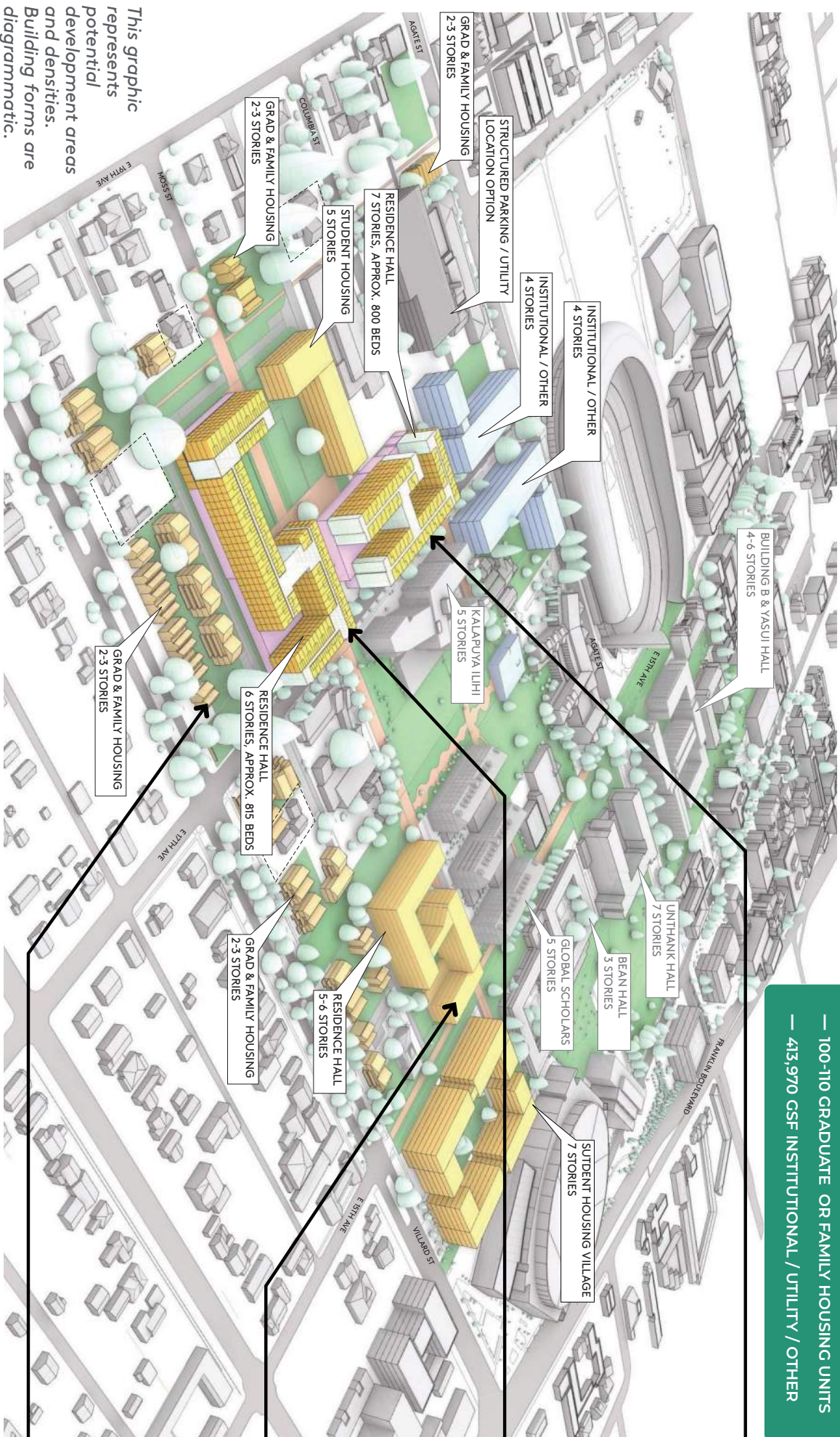


TEACHING KITCHEN / DINING



MAIL / PACKAGE CENTER

**TOTAL:**  
 — 3,420-3,520 BEDS  
 — 100-110 GRADUATE OR FAMILY HOUSING UNITS  
 — 413,970 GSF INSTITUTIONAL / UTILITY / OTHER



This graphic represents potential development areas and densities. Building forms are diagrammatic.

MASSING



1 STORIES / 79' HEIGHT



6 STORIES / 69' HEIGHT



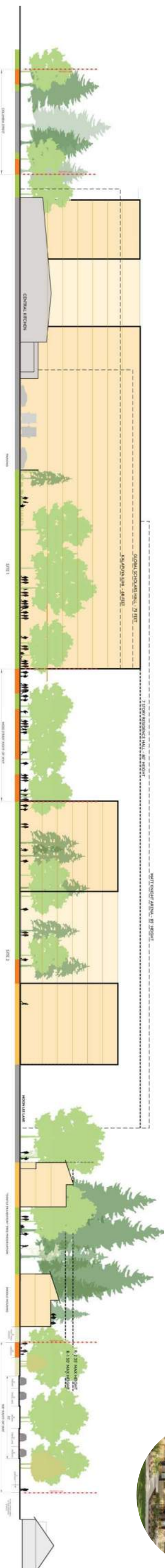
5 STORIES / 59' HEIGHT



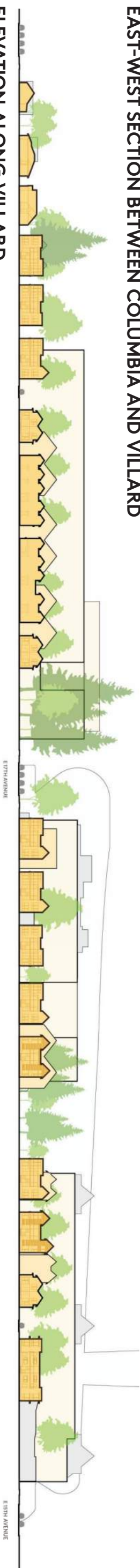
2-3 STORIES / 23' - 33' HEIGHT

NOT OWNED BY UO

EAST-WEST SECTION BETWEEN COLUMBIA AND VILLARD



ELEVATION ALONG VILLARD



UO NEXT GENERATION

HOUSING DEVELOPMENT PLAN

ROWELL BROKAW | MITHŪN

# OPEN SPACE FRAMEWORK

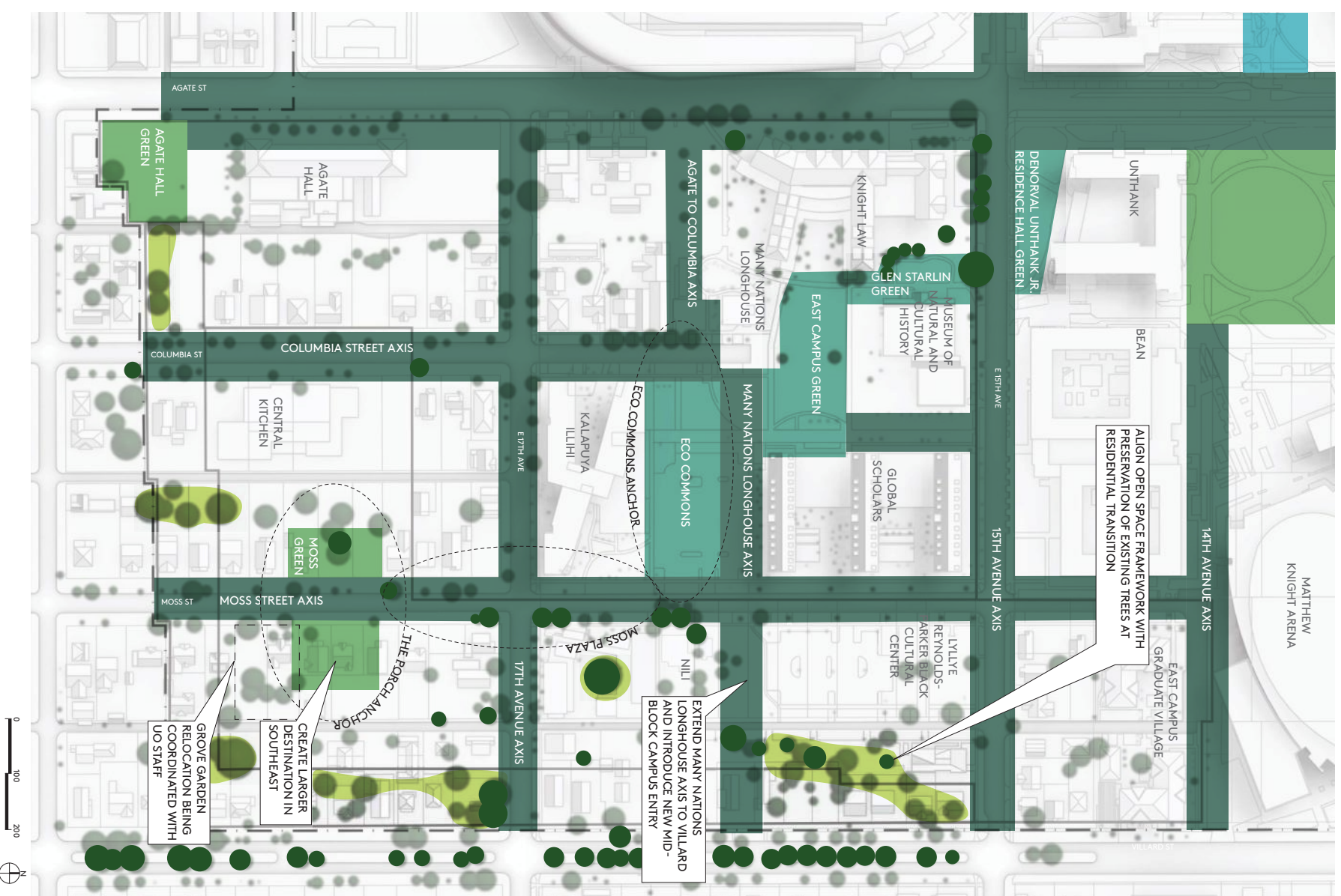
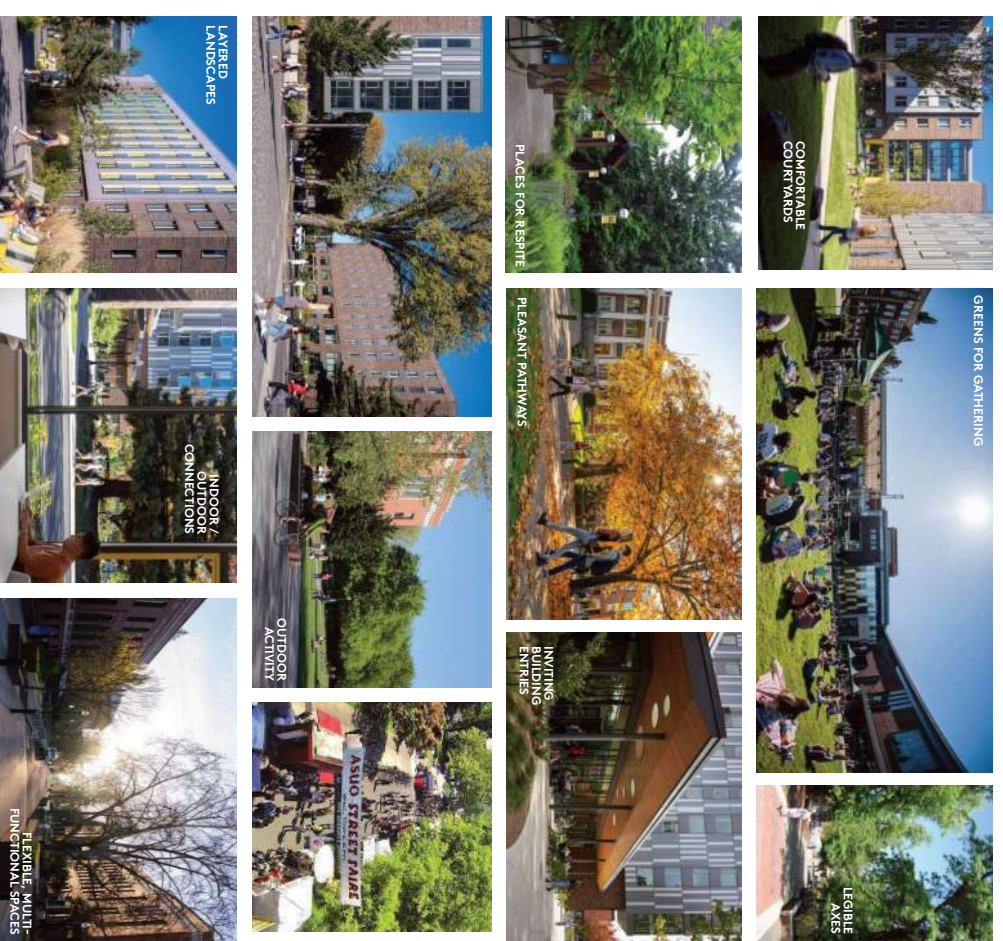
## CREATING CAMPUS-SCALE CHARACTER

## OPEN SPACE FRAMEWORK

## CREATING A CAMPUS HEART



## EXISTING UO CAMPUS ENVIRONMENT



### ECO COMMONS

The eco commons is a proposed open space district, anchoring a part of campus that celebrates synergies with existing cultural institutions like the Many Nations Longhouse, Northe West Indian Language Institute, and Ulysses Reynolds-ARKER Black Cultural Center. These landmarks provide historic and cultural context for the commons, and the commons will be ecologically rich open space on campus.



### MOSS PLAZA

Numerous uses contribute to the open space network on east campus. Among them, the two most important in the hierarchy are Moss Plaza and the Many Nations Longhouse Axis. Moss plaza offers a paved crossing across East 17th Avenue, and provides an open space for walking, jogging, and other activities. The plaza is anchored by the Moss Green patch and the Eco Commons.



### THE PORCH

East campus green include the future Moss Green patch, anchor and the permeable ground floor edges, with accessible uses open to a range of UO users. While a dining facility activates the north edge of Moss Green, other potential uses, like a creative, job-and-go facility, and academic residential communities activate the other edges of the green.

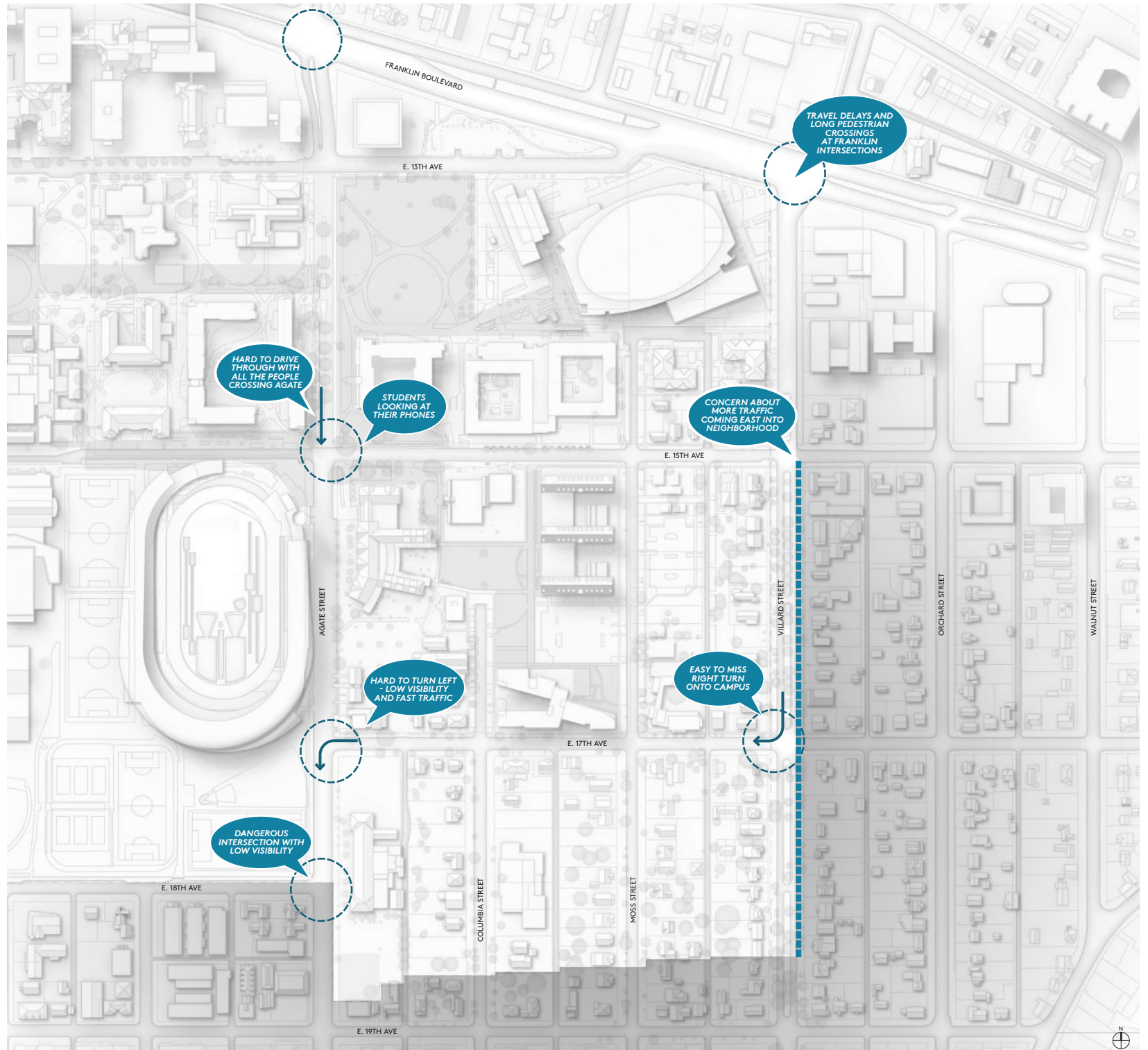
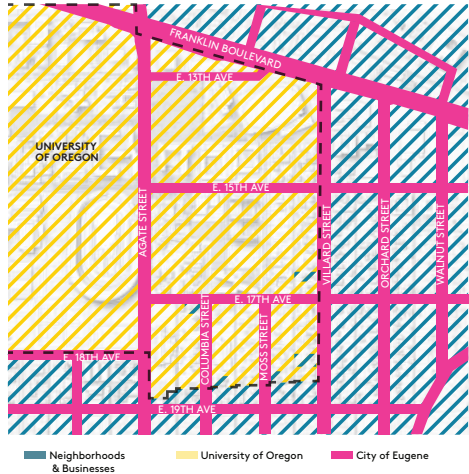
- GREENS
- AXES
- PROMENADES
- ECO COMMONS
- UNDESIGNATED OPEN SPACES
- EXISTING EAST CAMPUS TREE
- EXISTING PRIORITY-SPECIES TREE
- INCLUDES MATURE OAKS, DOUG FIRS, SPRUCE, CYPRRESS, AND REDWOODS

# TRANSPORTATION: UNDERSTANDING PRIORITIES

## TRANSPORTATION BENEFITS OF INCREASED CAMPUS HOUSING OPPORTUNITIES

1. Reduces the need for students to commute to campus, particularly with motor vehicles.
2. Reduces motor vehicle activity near and on the campus.
3. Reduces city and regional vehicle miles traveled.
4. Reduces emissions and noise due motor vehicles.

## MAPPING PRIORITIES



## UNDERSTANDING PRIORITIES: NEIGHBORS

WHAT WE'VE HEARD

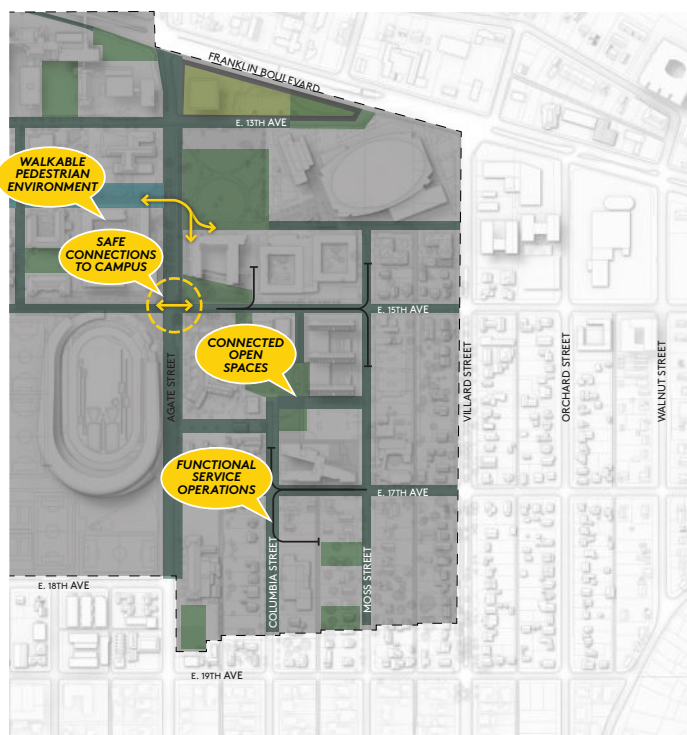
"What experiences have you had getting around on and near campus that you want to share?"

"When, why, and how do you typically choose to travel through campus?"

## UNDERSTANDING PRIORITIES: UNIVERSITY OF OREGON

WHAT WE'VE HEARD

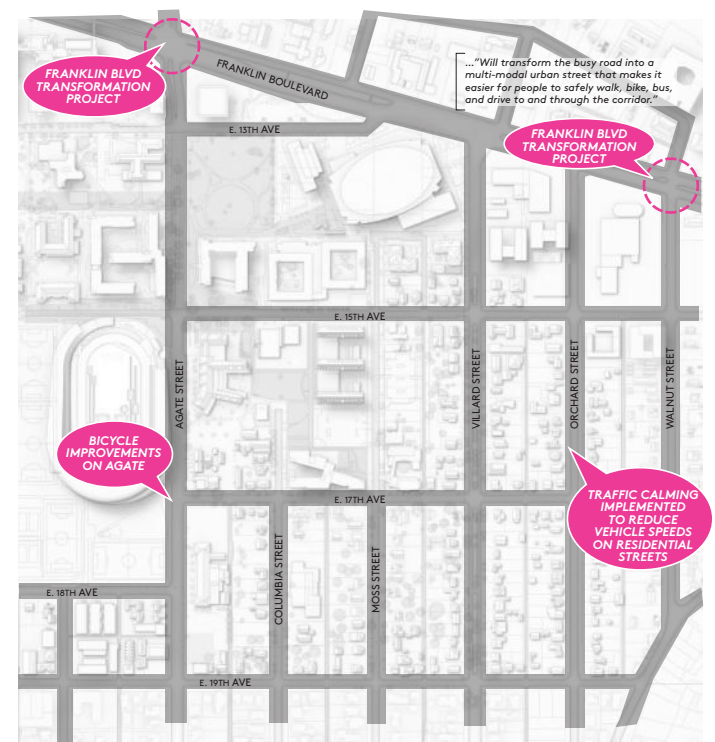
UO priority:  
Connected campus with a safe, walkable pedestrian environment, network of open spaces, and functional service operations



## UNDERSTANDING PRIORITIES: CITY OF EUGENE

WHAT WE'VE HEARD

City priority:  
The City anticipates adopting its new Complete Streets policy soon to help achieve the goals of calmed streets and improved facilities for pedestrians, bicyclists, and transit users.

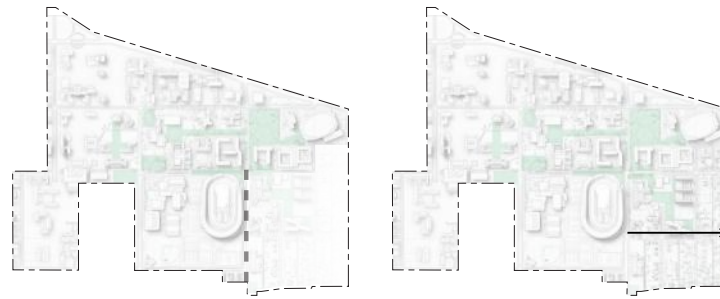


# TRANSPORTATION: CAMPUS VISION

## NEXT GENERATION CHANGES

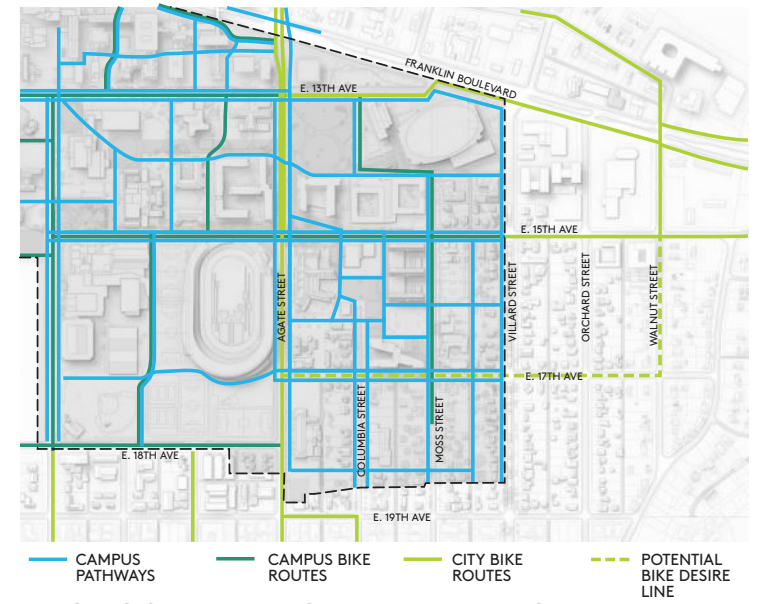
### UO STUDENTS EAST OF AGATE:

<b>2024:</b>	2,380 - 2,820	UNDERGRADUATE GRADUATE
<b>2028:</b>	3,980 - 4,420	UNDERGRADUATE GRADUATE
<b>LONG-TERM:</b>	5,800 - 6,340	UNDERGRADUATE GRADUATE

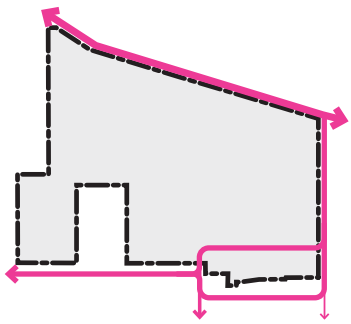


UO NEXT GENERATION CAMPUS:  
Brings campus into focus out to Villard, the east edge of the UO Campus

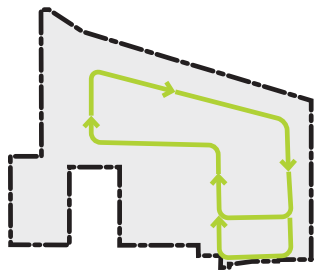
## PROPOSED PEDESTRIAN & BIKE NETWORK



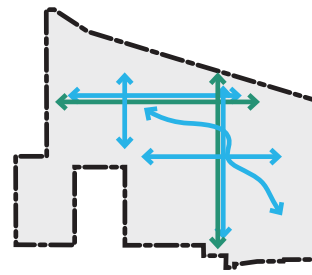
## BALANCING ALL MODES IN AND AROUND CAMPUS



"COMPLETE STREET" IMPROVEMENTS ALLOW EFFICIENT VEHICULAR MOVEMENT ALONG THE EDGE OF CAMPUS WHILE SHAPING PLEASANT NEIGHBORHOOD STREETS

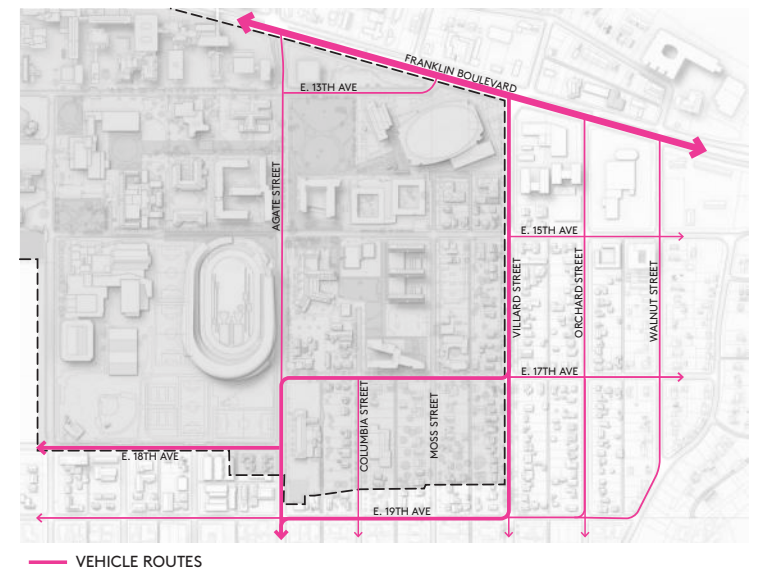


SERVICE ROUTES PRIMARILY OPERATE WITHIN CAMPUS INTERIOR



PEDESTRIANS AND BIKES PRIORITIZED WITHIN CAMPUS

## PROPOSED VEHICULAR NETWORK



## VISION FOR CORRIDOR CHARACTER



**15TH: PEDESTRIAN PLAZA**  
A CONTINUATION OF POWELL PLAZA'S CHARACTER AS A PRIMARY ROUTE FOR PEDESTRIANS AND BIKES THAT ALSO PROVIDES SERVICE ACCESS



**17TH: MOVEMENT STREET**  
A CLEAR CONNECTOR FOR VEHICLES AND BIKES, WITH SAFE CROSSINGS AND SIDEWALKS FOR PEDESTRIANS



**MOSS: ACTIVITY STREET**  
A NEXUS OF ACTIVITY AND ENERGY, WITH INDOOR/OUTDOOR POROSITY AND GENEROUS PEDESTRIAN SPACE FOR MOVING AND GATHERING



**AGATE: CAMPUS GATEWAY**  
A CAMPUS CONNECTOR AND GATEWAY, WITH BIKE LANES AND SAFE CROSSINGS FOR PEDESTRIANS



**VILLARD: RESIDENTIAL BOULEVARD**  
A GREEN RESIDENTIAL STREET WITH MATURE TREE CANOPY THAT OFFERS A GATEWAY ONTO CAMPUS

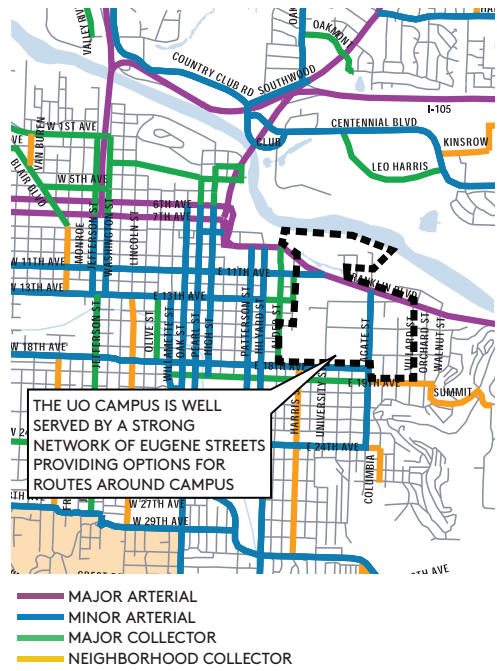


**COLUMBIA: STORMWATER STREET**  
A CLEAR CONNECTOR FOR VEHICLES AND BIKES, WITH SAFE CROSSINGS AND SIDEWALKS FOR PEDESTRIANS

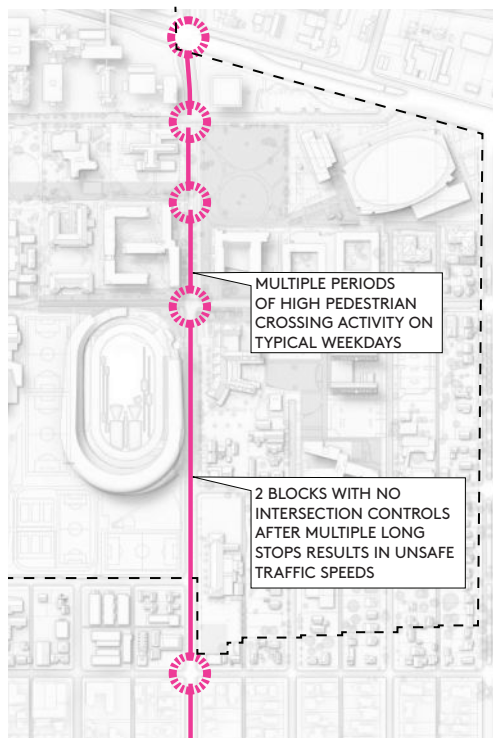


# TRANSPORTATION: IMPLEMENTING A STRONG NETWORK

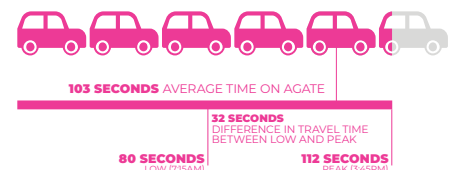
## STREET CLASSIFICATION



## RETHINKING AGATE



## WHAT ABOUT CONGESTION?



SOURCE FOR TRAVEL TIMES: INRIX PROBE DATA (AVERAGE OF NORTHBOUND AND SOUTHBOUND BETWEEN FRANKLIN AND E. 18TH AVE, JAN/FEB 2024, TUES, WED, THURS 7AM-7PM)

PROVIDING MORE HOUSING FOR STUDENTS ON CAMPUS HAS THE NET EFFECT OF **REDUCING CAR TRIPS TO CAMPUS.**

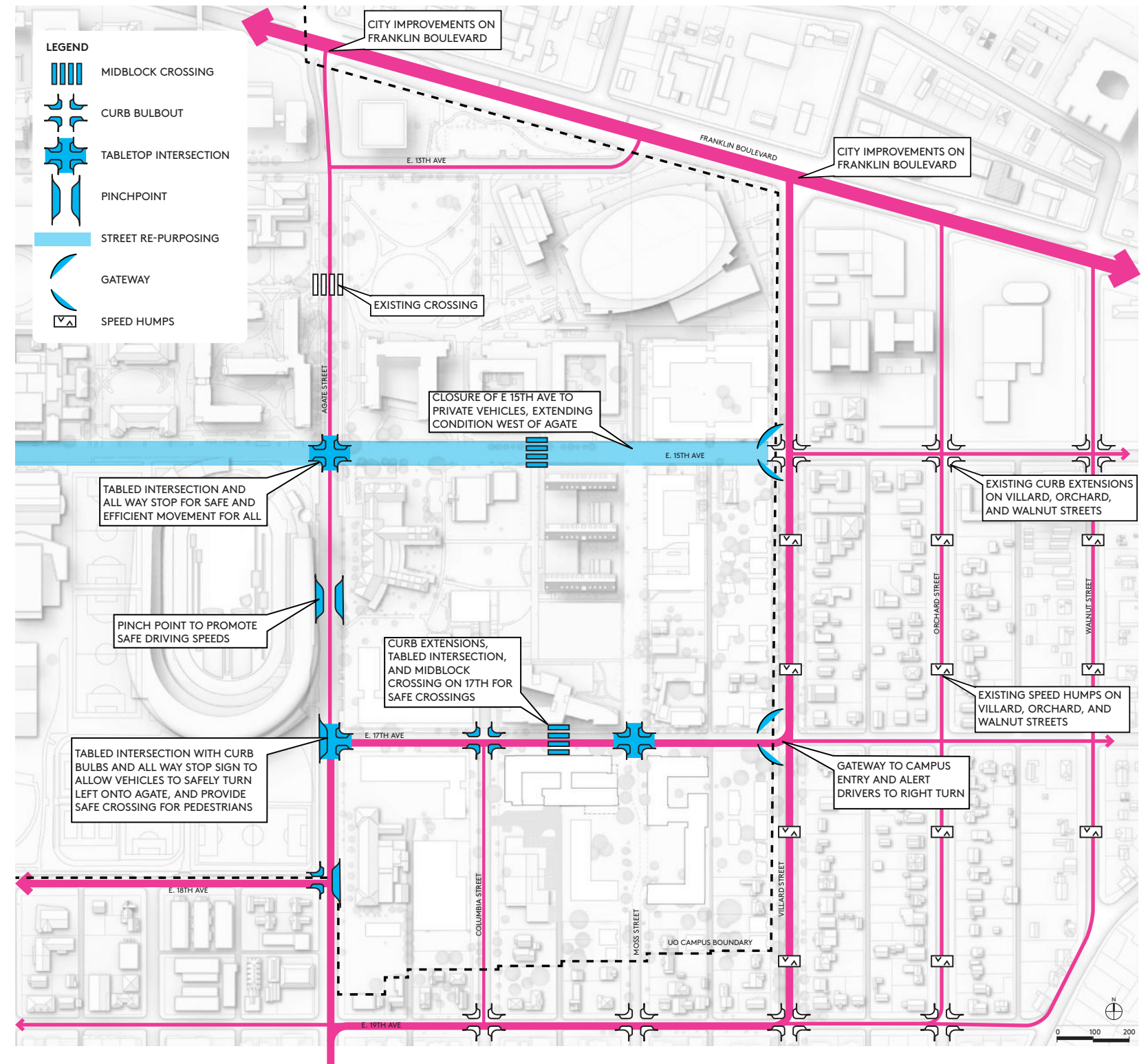


PROVIDING SAFE AND APPEALING ALTERNATIVE CROSSINGS **REDUCES THE VOLUME** OF PEDESTRIANS CROSSING AT 15TH & AGATE.

INTERSECTION IMPROVEMENTS INCLUDING ALL-WAY STOPS AND CURB EXTENSIONS SHORTEN THE CROSSING DISTANCE FOR PEDESTRIANS TO **REDUCE STOPPED TIME FOR VEHICLES.**



## POSSIBLE LONGTERM TRANSPORTATION IMPROVEMENTS



SOURCE FOR IMAGES: KITTELSON & ASSOCIATES, INC.



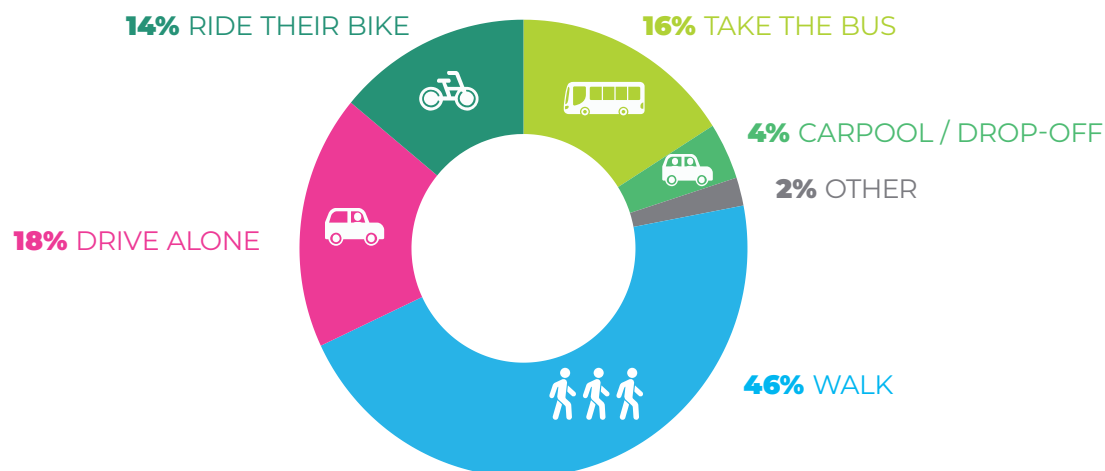
Curb extension or bulbout

Raised midblock crossing

Raised or tabletop intersection

Pinchpoint

## HOW DO STUDENTS COMMUTE ON / TO CAMPUS?



## WHAT ABOUT PARKING?

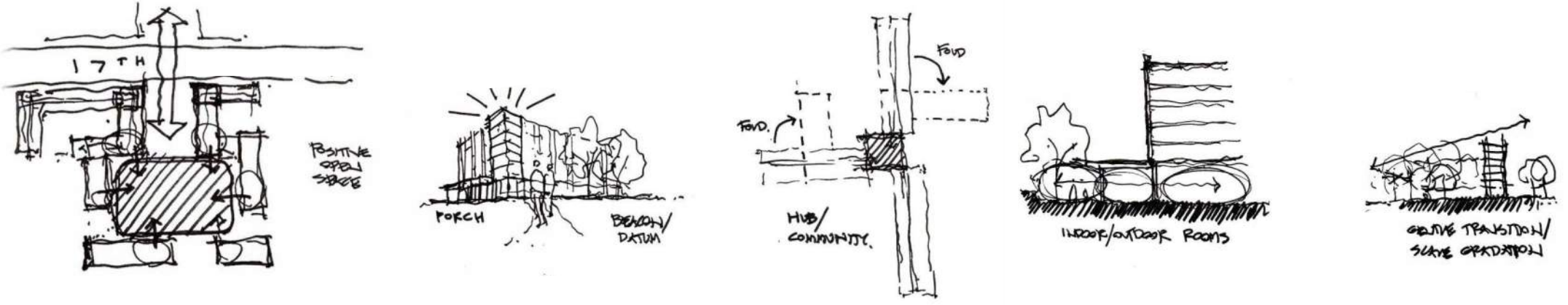
**PARKING IN THIS AREA IS CURRENTLY THE LAST ON CAMPUS TO SELL OUT.** MORE PARKING WOULD MEAN MORE DRIVERS AND CONGESTION.



THIS PLAN CONSIDERS HOW DISPLACED SURFACE PARKING COULD BE REPLACED VIA STRUCTURED OR SURFACE PARKING, BUT DISCOURAGES THE ADDITION OF PARKING STALLS BEYOND WHAT CURRENTLY EXISTS.

# IMPLEMENTING THE PLAN: PHASES 1 & 2

## DESIGN CONCEPT

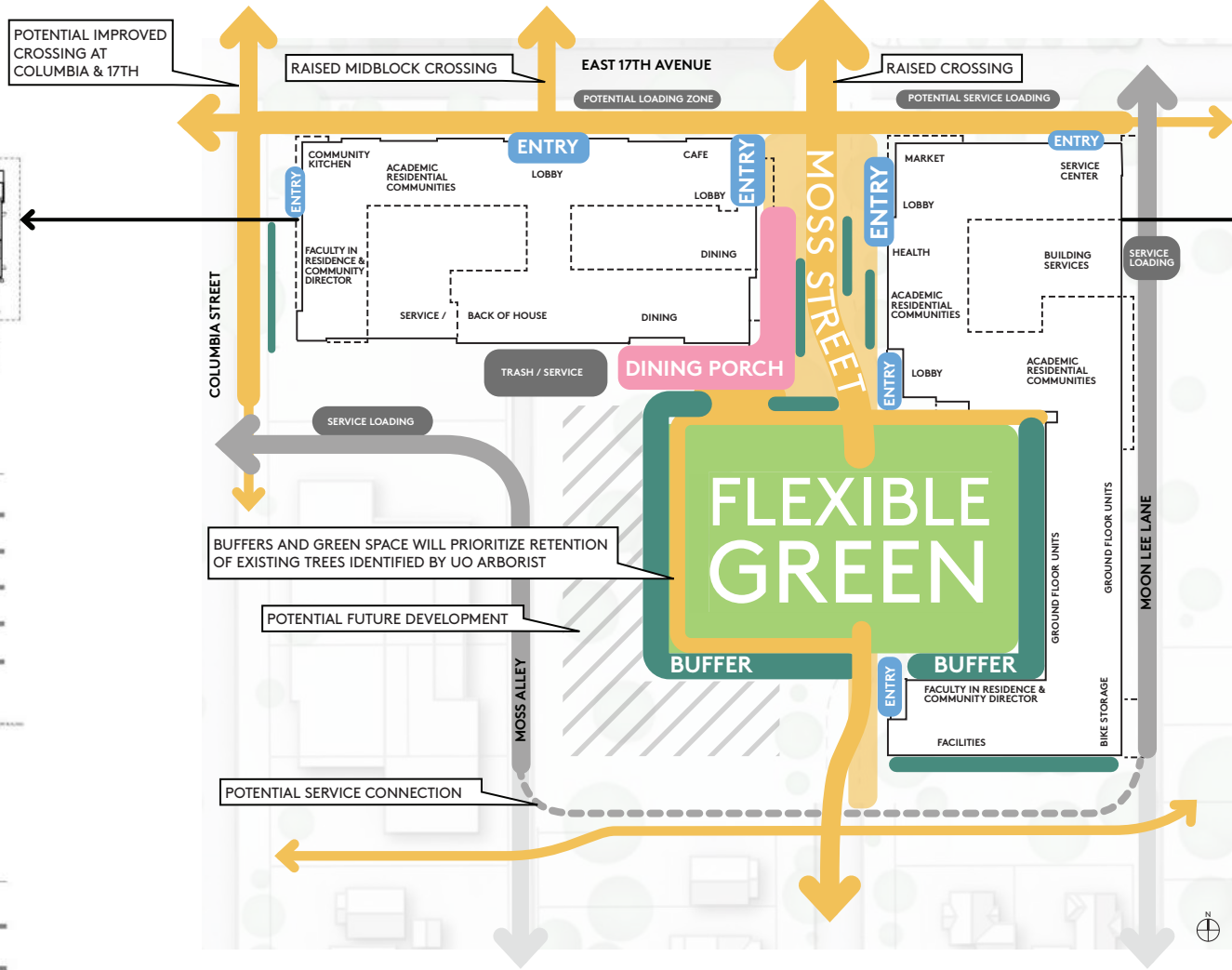


## BUILDING 1 GROUND FLOOR PLAN

DESIGN IN PROGRESS  
PROPOSED OPENING FALL 2027

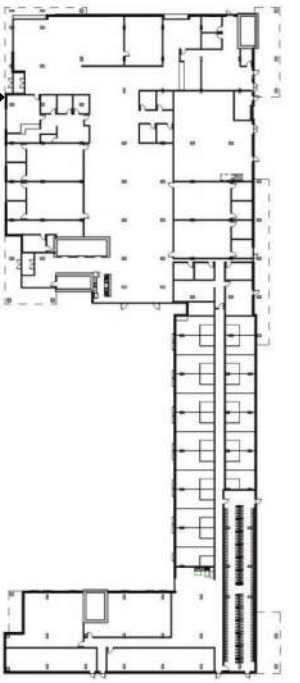


## SITE ORGANIZATION DIAGRAM

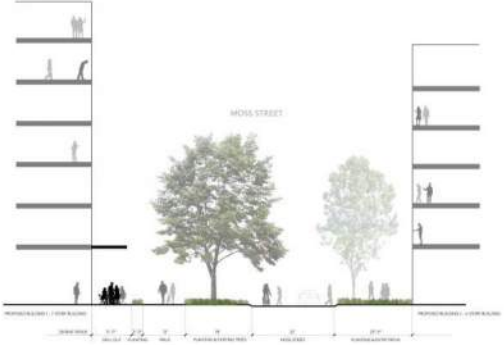


## BUILDING 2 GROUND FLOOR PLAN

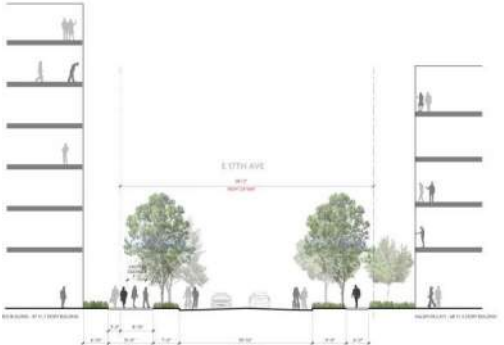
DESIGN IN PROGRESS  
PROPOSED OPENING FALL 2028



## MOSS STREET SECTION



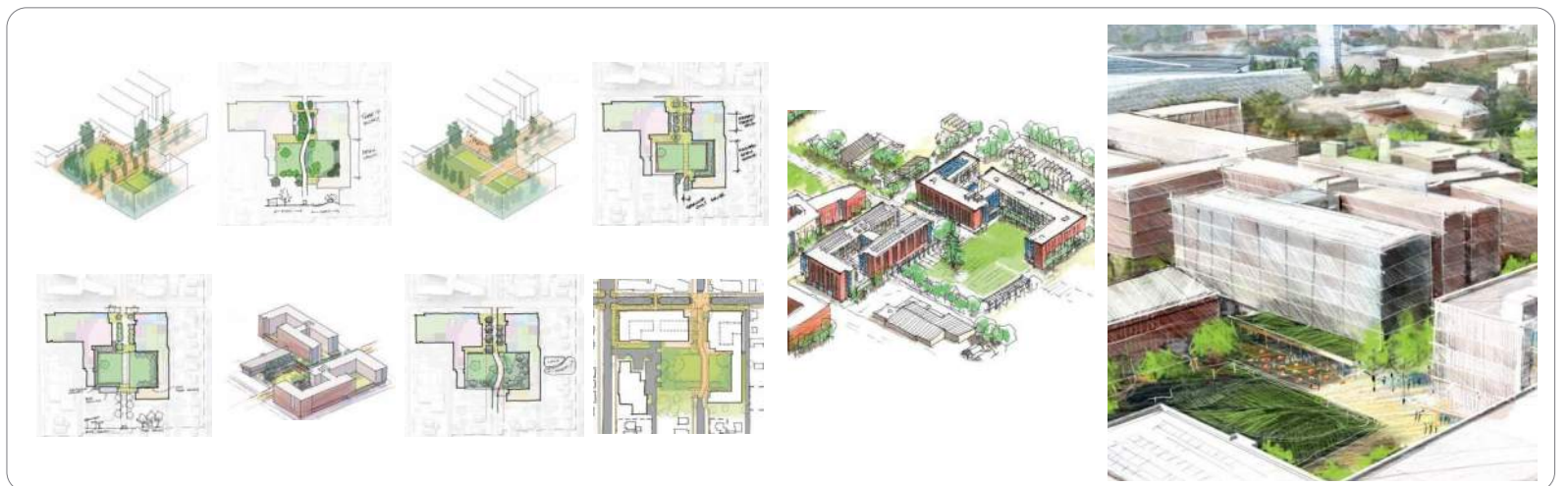
## E 17TH AVE SECTION



## COLUMBIA STREET SECTION



## SKETCH EXPLORATIONS



## WHAT IS IN THE GROUND FLOOR?

- Dining with multiple venues
- Service Center
- Market
- Academic Residential Communities
- Community Director & Faculty in Residence

## GROUND FLOOR CHARACTER

