

**HISTORIC RESOURCE SURVEY FORM**  
University of Oregon Cultural Resources Survey  
Eugene, Lane County, Oregon  
Summer 2006

**RESOURCE IDENTIFICATION**

Current building name: Friendly Hall  
Historic building name: East Hall  
Building address: 1161 East 13<sup>th</sup> Ave.  
Ranking: Primary

**ARCHITECTURAL DESCRIPTION**

Architectural style classification: Georgian  
Building plan (footprint shape): main building is rectangular, with T-shaped addition  
Number of stories: main bldg 3.5, addition 2.5, with basement  
Foundation material(s): concrete or parged masonry (further research needed)  
Primary exterior wall material: brick  
Secondary exterior wall material: wood  
Roof configuration/type: gable with flared eaves, parapets on end gables, flat roof dormers  
Primary roof material: wood shingles  
Primary window type: 1 over 1, double hung sash  
Primary window material: wood  
Decorative features and materials: brick keystone lintels, quoins, concrete water table  
Landscape features: planted with grass, trees on West side  
Associated resources: 13<sup>th</sup> Ave. Axis, Old Campus Quad  
Comments: This was the 4<sup>th</sup> building constructed on campus specifically for the university and the 3<sup>rd</sup> was demolished, making this building the next oldest to Deady and Villard Halls. Collier House predates Friendly but was originally a private residence, only later being added to the university's property holdings. The 1914 addition matches the original portion of Friendly Hall in all ways except the number of stories and the brick is slightly more red in color. Otherwise, it is in keeping with the design and intent of the building.

**ARCHITECTURAL HISTORY**

Date of construction: 1893  
Architect: Whidden & Lewis  
Builder/Contractor: 1893- W.H. Adams; 1914 – W.V. Heckart  
Moved? (yes/no): no                      Date of move(s): N/A  
Description/dates of major additions/alterations: 1914: addition/remodel by W.C. Knighton, architect; additions in 1920 & 24 as well; remodels in 1933, 1951, 1961 ('61 by Wilmsen, Endicott & Unthank, added dormers and possibly fire escapes, enclosed stairwells/added fire doors in stairwells); 1950s South wooden wing of Friendly, which housed alumni offices, demolished; 1975: safety upgrades; 1981: misc. changes by Unthank, Seder & Poticha; 1985, 2000, and more. Accessibility ramp added 2001. 2003 internal design/refurbishment by Pelletier & Pelletier, 2004 terraced landscape area at southeast corner – part of AAA design/build Campus Heart project.

**HISTORICAL ASSOCIATIONS & SIGNIFICANCE**

Original use(s) or function(s): Dormitory

Current use(s) or function(s): University offices

Area(s) of significance: Education, 19<sup>th</sup> c. architecture

Period of significance: 1893 - 1932

Statement of Significance (use continuation sheet if necessary):

Friendly Hall was the fourth building to be constructed by the University of Oregon. It was designed by architects Whidden and Lewis, who were outstanding in their field. According to the campus architecture guide compiled by Ed Teague, Whidden worked for the firm of McKim, Mead and White before going into partnership with Lewis. Whidden and Lewis together designed many projects, including the Portland City Hall. Friendly Hall was originally designed in the Georgian style as a co-ed dormitory with separate gender entrances (south for men, north for women) and a common dining hall. It reportedly switched to a men's dormitory soon after opening. Its period of significance is the construction date, 1893, through when it last served as a dormitory, 1932.<sup>1</sup> Being of three and a half story brick bearing walls, the original portion has a foundation mystery. According to architecture professor Donald Peting, Friendly, Deady and Villard Halls all have parged masonry foundations. The 1914 building plans for Friendly indicate a mix of brick and concrete in the foundation at that time. Further research could possibly clarify what the foundation material(s) are.

According to UO Facilities Services' website, the East Hall Dormitory was renamed for Samson H. Friendly, "a pioneer Eugene store merchant and founding regent of the university from 1895 to 1915." When Straub Hall opened in 1928, Friendly was used as a dormitory for a few more years, as there is evidence of student residents living in Friendly Hall from a Eugene City Directory dated 1932. However, its role changed shortly thereafter. Since then, the building has housed many departments including the current Languages Departments (Romance, East Asian, and Germanic).<sup>2</sup>

From an exterior perspective, Friendly Hall is significant in that it contributes to campus character, was one of the original buildings constructed on campus, has not been moved, and has a high level of integrity (apart from dormers being added, which do not detract from the building's ability to convey its period of significance). Internally, there is little historic fabric remaining, and the lower level floor plans/uses have changed much over its history. Originally a dormitory with separate living areas and entrances for men and women, it now houses only offices for various University departments.

This building should be considered significant under Criterion A for its contribution to the early campus heritage as the first dormitory and as part of the Old Campus Quad. It is also significant under Criterion C as an example of Georgian style architecture by the notable firm of Whidden and Lewis. It has good exterior integrity and is in good condition. Given its high significance to early campus development, location on the Old Campus Quad, and its good exterior integrity, it is ranked as a primary resource.

**NATIONAL REGISTER ELIGIBILITY ASSESSMENT**Historic Significance (check one):  High  Medium  Low  Very Low or NoneIntegrity (check one):  Excellent  Good  Fair  PoorCondition (check one):  Excellent  Good  Fair  PoorBuilding designation:  City Landmark  National Register  National Historic Landmark  Not listedPreliminary National Register eligibility findingsBuilding is potentially eligible:  Individually or  As a contributing resource in a district only

If eligible individually, applicable criteria (check all that apply):

 A. Associated with significant events C. Distinctive architecturally B. Associated with significant persons D. Archaeologically importantIf applicable, building qualifies under NR Criterion Considerations:  Yes  No If yes, which apply:Building is NOT eligible:  Intact but lacks distinction or  Altered/loss of integrity or  Not 50 years old<sup>1</sup> Facilities Services website, <http://facilities.uoregon.edu/>. Retrieved 4/16/06.<sup>2</sup> Ibid

**DOCUMENTATION**

Indicate resources consulted when researching this building (check all that apply):

- |   |  |  |
|---|--|--|
| <input checked="" type="checkbox"/> University archives | <input checked="" type="checkbox"/> UO Planning Office files | <input type="checkbox"/> Newspapers                        |
| <input type="checkbox"/> Sanborn maps                   | <input type="checkbox"/> Building permits                    | <input type="checkbox"/> SHPO files                        |
| <input type="checkbox"/> State Archives                 | <input type="checkbox"/> State Library                       | <input type="checkbox"/> State Historic Society            |
| <input type="checkbox"/> Local Historic Society         | <input checked="" type="checkbox"/> Personal interviews      | <input checked="" type="checkbox"/> Historic photographs   |
| <input type="checkbox"/> Biographical encyclopedias     | <input type="checkbox"/> Obituary indexes                    | <input checked="" type="checkbox"/> Other <u>see below</u> |

**BIBLIOGRAPHICAL REFERENCES**

Teague, Ed. "The Architecture of the University of Oregon: A History, Bibliography, & Research Guide"  
(<http://libweb.uoregon.edu/guides/architecture/oregon>) Created 1 June 2004, Modified 27 Sept. 2004

1923 model of Ellis Lawrence's campus plan. (Currently in AAA lobby)

UO Campus Planning & Facilities Services files and blueprints

Personal interview with Don Peting, Emeritus Architecture/Historic Preservation, University of Oregon.

UO Facilities Services website. <http://facilities.uoregon.edu/>

Eugene City Directory, 1932.

**RECORDING INFORMATION**

Researched: Susan Johnson/Karl Dietzler, Winter 2006

Recorded: Susan Johnson and University Planning Office, Summer 2006

Photo number or name:

**PHOTOGRAPH**



**SITE PLAN**

