



April 13, 2026

MEMORANDUM

To: Campus Planning Committee  
From: Clare Kurth, Campus Planning  
Campus Planning and Facilities Management (CPFM)  
Subject: Campus Planning Committee Meeting, April 17, 2026

The 2025-26 Campus Planning Committee (CPC) will hold an in-person meeting, with an option to join remotely using Zoom. All meetings are open to the public. This meeting will be audio recorded for record keeping purposes.

**Date:** April 17, 2026  
**Time:** 10am – 12pm  
**Location:** Ford Alumni Center (FAC) RM 202 I Chambers Student Orientation Classroom  
([map link](#))

OR:

To join the meeting via Zoom, please click on the following link:

<https://uoregon.zoom.us/j/92467845268?pwd=qa4qF5whbo9lPkawVMl4oIFP1lyWsr.1>

Meeting ID: 924 6784 5268  
Passcode: 834181

**Agenda:**

**1. Campus Plan Outdoor Sign Plan – Proposal for Non-Standard Sign for Pollinator Garden in the Erb Memorial Union (EMU) Green**

Background: The purpose of this agenda item is to review the proposed non-standard sign for a pollinator garden located in the EMU Green. The sign will provide interpretative information regarding the types of plants and their benefits to pollinators and commemorate the dedication of the garden for University Day 2026

The proposed sign is 12” x 18” and will be installed within the landscaped area. Please refer to the attached background materials for more information. All proposals for exterior signage not covered by the campus standard designs shall be reviewed according to the criteria stated in the Campus Outdoor Sign Plan and approved on a case-by-case basis in a manner authorized by the Campus Planning Committee.

Campus Outdoor Sign Plan: Below is a summary of the review criteria for non-standard Outdoor Signage. The current Campus Outdoor Sign Plan can be found at:  
<https://cpfm.uoregon.edu/signage-0>

- Content - CPC does not regulate specific text or graphics, except that content must be related to a university event, organization, or department
- Purpose - The need for signs differing from a campus standard must be justified.
- Overall Design and Location - All signs on campus shall be compatible with the character of the campus.

A copy of the *Campus Plan* is available online at: <https://cpfm.uoregon.edu/campus-plan>

Please review relevant *Campus Plan* principles and patterns, in particular:

- Principle 2: Open-space Framework
  - Landscape
    - Landscape Fixtures
      - (b) Signage on campus
- Principle 11: Patterns
  - Open-Space Framework
  - Positive Outdoor Space
  - Welcoming to All
- Principle 12: Design Area Special Conditions
  - Northeast Central Campus
    - EMU Green

**Action:** The committee is being asked to determine if the **Campus Outdoor Sign Plan – Proposal for Non-Standard Signage for Pollinator Garden in the Erb Memorial Union**

**(EMU) Green** is consistent with the *Campus Plan* and to formulate a recommendation to the president. Typically, the committee takes one of the following four actions:

1. Recommends approval.
2. Recommends approval subject to a series of conditions.
3. Does not recommend approval.
4. Delays action until a future meeting

## **2. *Campus Plan Outdoor Sign Plan* – Proposal to establish a campus standard “landscape information” sign**

Background: The purpose of this agenda item is to review the proposal to establish a campus standard “landscape information” sign in the Campus Outdoor Sign Plan. The new standard will reflect the current university brand, clearly provide information, and reinforce the university’s identity in the campus outdoor environment.

The university campus is a living laboratory. “Landscape information” signs will educate people about interesting ecological or other points of interest related to the campus landscape. In particular, “landscape information” signs will be used within campus natural areas (Willamette River and Millrace Natural Areas) and additional select campus landscapes. For example, a sign is installed near Lokey Education where an uprooted tree was left in place to provide habitat. “Landscape information” signs are intended to be semi-permanent in that they will be constructed of durable material but installed using ground stakes. Campus Planning and Facilities Management will be responsible for maintaining signs and ensuring they are a positive contribution to the campus landscape.

The current Campus Outdoor Sign Plan can be found at:

<https://cpfm.uoregon.edu/signage-0>

A copy of the *Campus Plan* is available online at:

<https://cpfm.uoregon.edu/campus-plan>

Please refer to the attached background materials for more information. Also, please review relevant Campus Plan principles and patterns, in particular:

Principle 2: Open-space Framework

- Landscape

- Landscape Fixtures
  - (b) Signage on campus

Action: The committee is being asked to determine if the ***Campus Plan Outdoor Sign Plan – Proposal to establish a campus standard “landscape information” sign*** is consistent with the *Campus Plan* and to formulate a recommendation to the president. Typically, the committee takes one of the following four actions:

1. Recommends approval.
2. Recommends approval subject to a series of conditions.
3. Does not recommend approval.
4. Delays action until a future meeting

Please contact this office if you have questions.