



Rendering of proposed covered seating area

PROJECT OVERVIEW

13th Avenue is a major axis within the University of Oregon campus and the primary east-west corridor for pedestrians and bicyclists moving through campus. However, the visual character reflects a typical street, prioritizing vehicular traffic, even though much of 13th Avenue was closed to regular vehicle traffic in the early 1970's.

To fully realize the potential of 13th Avenue as a significant campus open space, a schematic design was completed for the entire corridor in 2024. Following the schematic design, Phase A (the portion of 13th Avenue from Kincaid Street to Lillis Plaza), continued to develop construction documents to make the project shovel ready.

Objectives

- **Transform the Corridor's Identity:** Reflect the University's values, history, and sense of place—creating a unified and iconic campus axis.
- **Prioritize Safety and Accessibility:** Enhance pedestrian and bicycle circulation while ensuring universal access and accommodating emergency, service, and special event needs.
- **Promote Sustainable Design:** Integrate stormwater treatment strategies, preserve mature trees, and integrate diverse plants.
- **Support Student Life and Events:** Design flexible spaces that accommodate everyday campus life as well as large-scale events like the ASUO Street Fair, while improving wayfinding and connectivity.

PROJECT STATS

Project Status: Construction documents completed fall 2025

Anticipated Budget: \$3M

Location: 13th Avenue between Kincaid Street to Lillis Plaza

13th Avenue Redesign - Phase A

