



April 26, 2024

MEMORANDUM

To: Campus Planning Committee

From: Liz Thorstenson, Campus Planning  
Campus Planning and Facilities Management (CPFM)

Subject: Campus Planning Committee Meeting, May 3, 2024

The next meeting of the 2023-24 Campus Planning Committee (CPC) will be held on May 3, 2024, from 10:00am – 12:00pm in-person and Zoom (hybrid meeting).

Please visit the project sites prior to the meeting.

All meetings are open to the public.

**HYBRID MEETING**

This will be an in-person meeting with a remote meeting option in real-time using the Zoom app on your own device. There is also an option to join on a browser for those who do not have the Zoom app. This meeting will be audio recorded for record keeping purposes.

Meeting room location: EMU 340 | Boardroom [Click here for map.](#)

OR:

To join the meeting via Zoom, please click on the following link:

<https://uoregon.zoom.us/j/99745034079?pwd=Umh6VktZeVVUV2R5c2ZFSVRkbGtxUTog>

Meeting ID: 997 4503 4079

Passcode: 545473

**Agenda:**

**1. *Campus Plan* Outdoor Sign Plan – Proposal for Signs at Student Recreation Fields**

**Background:** The purpose of this agenda item is to review the proposal for signs at student recreation fields.

As described in the attached description, the Department of Physical Education & Recreation has requested signs be posted at the synthetic turf recreation fields near the Student Recreation Center to provide information about the appropriate use of the rec fields.

All proposals for exterior signage not covered by the campus standard designs shall be reviewed according to the criteria stated in the Campus Outdoor Sign Plan and approved on a case-by-case basis in a manner authorized by the Campus Planning Committee (with exceptions noted in the plan).

The current Campus Outdoor Sign Plan can be found at: <https://cpfm.uoregon.edu/signage-o>  
Please refer to the attached background materials for more information. Also, please review relevant *Campus Plan* principles and patterns, in particular:

- Principle 2: Open-space Framework
  - Landscape Fixtures
    - (b) Campus Signage
      - Campus Outdoor Sign Plan
        - All Other Outdoor Signs

**Action:** The committee is being asked to determine if the *Campus Plan Outdoor Sign Plan – Proposal for Signs at Student Recreation Fields* is consistent with the *Campus Plan* and to formulate a recommendation to the president. Typically, the committee takes one of the following four actions:

1. Recommends approval
2. Recommends approval subject to a series of conditions
3. Does not recommend approval
4. Delays action until a future meeting

## **2. *Campus Plan* Outdoor Sign Plan – Proposal to Establish Additional Approved Pole Banner Locations**

**Background:** The purpose of this agenda item is to review the proposal to establish additional approved pole banner locations.

As described in the attached description, pole banners are a temporary way to advertise and/or add visual interest to the campus. Although pole banners may be temporary, the Outdoor Sign Plan identifies “a location that is consistently or seasonally occupied by a changing banner/sign is not considered temporary and is subject to review.”

Initial banner locations were reviewed by the Campus Planning Committee at its October 20, 2023 meeting. UO Communications is requesting additional locations to install banners on the campus standard historic light fixtures.

The current Campus Outdoor Sign Plan can be found at: <https://cpfm.uoregon.edu/signage-o>  
Please refer to the attached background materials for more information. Also, please review relevant *Campus Plan* principles and patterns, in particular:

- Principle 2: Open-space Framework
  - Landscape Fixtures
    - (b) Campus Signage
      - Campus Outdoor Sign Plan
        - All Other Outdoor Signs

Action: The committee is being asked to determine if the ***Campus Plan* Outdoor Sign Plan – Proposal to Establish Additional Approved Pole Banner Locations** is consistent with the *Campus Plan* and to formulate a recommendation to the president. Typically, the committee takes one of the following four actions:

1. Recommends approval
2. Recommends approval subject to a series of conditions
3. Does not recommend approval
4. Delays action until a future meeting

Please contact this office if you have questions.